



Letter from the Publisher

How are we doing?

A former New York City mayor was famous for walking the city's streets and asking residents (read *voters*), "How am I doing?" It is said that if the response was positive, he acknowledged it; if it was not, he conveniently didn't hear it. The mayor's tactics made for good press, if not good governance.

This month we ask: "How are we doing?" at *CEP*, and we promise we won't ignore your response.

We've made a number of changes to *CEP* in the last several issues. New layout and design make your magazine more inviting. New departments and features add breadth and depth of coverage, while we continue to publish a greater number of useful, technical articles than any other publication serving chemical engineers. We've done away with the old-fashioned reader service card and will tell you soon about a Web-based

technology that allows you instant access to advertiser information you require. In April, we began binding *AICExtra* into the pages of *CEP* to keep you informed about your professional society.

All of the changes were made based on research findings, input from industry and publishing authorities, and guidance from AIChE leadership. And while we continue to look for ways to make *CEP* even more useful and user friendly, our search for input from you, our reader, continues. Please take a moment to let me, or our editor-in-chief, Kristine Chin (krisce@aiche.org), know what you think.

So, we ask once more: "How are we doing?" Whether your response is positive or something else, we won't pretend not to hear it. We will factor all your responses into our planning and use them to help make a better, more responsive *CEP*.

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