American Institute of Chemical Engineers

A. I. Ch. E. MEETING - January 13, 1960

Chicago Section

TIME:

6:30 P.M.

PLACE:

Builders Club

La Salle and Wacker

Chicago Loop

DINNER:

\$3.50

SPEAKER:

Mr. John R. Sargent, Partner, Cresap, McCormick

& Paget, Management Consultants

SUBJECT:

"KEYS TO EFFECTIVE MARKETING IN THE 1960's.

SCCIAL HOUR: 6:00 P.M.

SPONSORED BY: Dorr-Oliver Co.

Mark your calendar to keep the date open for the next meeting of the Chicago Section.

Date:

February 10, 1960

Place:

Vogels

Speaker:

Mr. Robert B. Semple, President and Chief

Executive Officer, Wyandotte Chemicals Co.

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C. G. Gunter Amoco Chemicals Corp. 910 S. Michigan Ave. Chicago 80, Illinois

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Mr. Sarge member of Council, Engineers

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ABOUT THE SPEAKER

warman offer in Chickyo The speaker for the January 13 meeting is John R. Sargent, partner, Cresap, McCormick and Paget, Management Consultants. The company is one of the major management engineering firms in the U.S. Mr. Sargent is in charge of the company's Marketing Division.

Mr. Sargent graduated in electrical engineering from Haverford College, Pennsylvania in 1933. He obtained a Master's Degree in electrical engineering in 1934 and also in the same year attended the Wharton School of Finance at the University of Pennsylvania.

In 1934 he joined the Philadelphia Chamber of Commerce and in 1937 joined Smith, Kline and French, doing market research and market development work. In 1940 he became associated with Westinghouse Corp.'s Market Development Department and became manager of their East Pittsburgh Office.

In 1944 he joined G. S. Armstrong & Co., a management consulting firm in New York, as Vice President. He was concerned with marketing and organizational surveys for industrial and banking clients.

In 1947 Mr. Sargent joined Cresap, McCormick and Paget, shortly after its formation. Since then, CMP has grown to their position of prominence in the management consulting field.

Mr. Sargent is married, with 4 children - 2 boys and 2 girls. He is a member of A.I.E.E., American Management Association, Market Research Council, New York Society of Security Analysts, Sales Executives Club, Engineers Club of New York.

MAKE YOUR RESERVATION NOW

Mail the attached reservation card, or call:

Bob Opila Portsmith 7-1700 Ext. 553

For multiple reservations, please indicate the names of all parties.

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THE ONE-DAY SYMPOSIUM

The big day is less than 2 months away (Tuesday, February 23, 1960). The general timetable remains unchanged:

12:00

Registration (For those who don't preregister by mail)

1:00 - 5:00 P.M. Technical Sessions

5:30 P.M. Cocktails

6:30 P.M. Dinner

Registration fee is \$3.00 (\$1.00 for students); Dinner and cocktails, \$5.00.

There will be two concurrent technical sessions, one on Computer Control of Process Units and the other on Economics and the Engineer. Each program is being built around four prepared discussions of about one-half hour each, with appropriate discussion periods following each one.

The "Economics for the Engineer" session will present four speakers who will cover the broad financial and economic environment in which the process industries must operate as well as the methods used to appraise and relate the numerous technical, marketing and economic factors involved in overall project evaluations.

The "Computer Control for Process Units" session will present four speakers who will cover the subjects of measurements for computer input and the translation of process know how into the computer's language.

WANTED.....CAMERA ENTHUSIAST

We need someone to take photographs at the one-day symposium. If you are interested, phone or write:

Henry C. Thorne, Jr., Amoco Chemicals Corporation, 910 South Michigan Avenue, Chicago, Illinois

. HA 7-8886, Ext. 8510

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DECEMBER MEETING HIGHLIGHTS

Our good attendance record continued with 120 reported at the December meeting.

Speaker was Maurice B. Mitchell, President of Encyclopedia Brittanica Films, Inc., who gave a very interesting talk on the communications and technological revolutions continuing throughout the world today, and their impact on educational systems. Russia and the U.S. were carefully compared; according to Mr. Mitchell, we may be losing the battle of the classroom. As a specific example, he cited Russia's current 10 year compulsory education system for all youths. This program includes 6 years of foreign languages, 6 years of physics and 4 years of chemistry.

There was a vigorous and lengthy discussion period following the talk.



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Since the last bulletin, paid membership increased from 299 to 386. This is a healthy rise, but still only 40% of our membership goal of 1,000, and only 70% of last year's membership (550).

We need your participation in chemical engineering activities.

If you haven't sent your \$3.00 membership dues, do it now while
you still are thinking about it. Mail your money, or call:

Mr. E. E. Tarika Visking Company Division of Union Carbide Corporation 6733 West 65th Street Chicago 38, Illinois

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(A supplemental list of paid-up members follows the personal news section.)

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PERSONAL NEWS

J. W. Almlof - Reporter; Corn Products Co.

P. K. Carrell and F. L. Corson attended the A.I.Ch.E. National Meeting in San Francisco, Calif., December 6-10.

Bob Brandquist and Wen Seng attended the Chemical Exposition in New York City, November 30 - December 4.

Mr. and Mrs. Robert L. Opila are the proud parents of a baby girl, Elizabeth Jane. The baby was born October 26, 1959.

Milton Kaplan - Reporter; Great Lakes Carbon Corporation. The father of Milton Kaplan, Great Lakes Carbon Corporation passed away on November 26.

Gus Warner - Reporter; Standard Oil Co., Tech. Sv. (Wtg.)
Mr. R. G. Weist of Standard Oil (Ind.) is currently
in Antwerp, Belgium, observing the start-up of a
petrochemical plant for Societe Chimique des
Derives du Petrole.

Walter L. Hock, Jr. - Reporter, Kraft Foods Co.

Jack R. Westlund, Sr., Research Chemical Engineer I.
joined Natl. Dairy Res. Lab. on 10-12-59. B. S.
Northwestern Univ. in Chem. Eng. in 1946.

Ben L. Johnson - Reporter; Amoco Chemicals Corp.

George Eick has delivered a talk, "Water Soluble
Finishes from Trimellitic Anhydride" before the
Paint and Varnish Production Clubs of Houston
(Nov. 9), Dallas (Nov. 11), and Montreal (Dec. 20).

Gerry Thurston and George Rieger served on the
progrem committee for the November 12 and 13
meeting of the C.M.R.A.

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L. L. Czyzewski - Reporter; Standard Oil Co. (Whiting)

New additions to the families of-
Walker Bowman - son - Willis Dean

John Hundley - daughter - Lisa Jean

Merrill Davis - daughter - Laura Louise.

Standard Oilers speaking before A.I.Ch.E. Student Chapters -- G. W. Schustek - U. of Wisconsin - Process Development - December 9.

R. J

G. J

J. R

L. J. Kusak - Princeton - Use of Electronic Computers to solve Engineering Problems - December 15.

James J. Romac - Reporter; Sinclair Res. Laboratories, Inc.

PUBLICATIONS

"Pressure-Enthalpy Diagram for JP-4 Fuel" by Thorpe Dresser and R. B. Smith, Design Division, in September 14 issue of the Oil and Gas Journal.

STAFF ADDITIONS

Design Division - Ken Thornton, U. of Illinois Jim Garzanelli, U. of Illinois Jim Snodgrass, M. I. T. John Wiberg, Michigan State

MARRIAGES

Grant Medin, Market Research Division to Betty Jenkins. Ken Thornton, Design Division,

to Frances Conover.

BIRTHS

A girl, Laura Jo, to Mr. and Mrs. J. Garzanelli. A boy, Bryan James, to Mr. and Mrs. J. Snodgrass.

R. J. Narta - Reporter; Visking Corporation Mr. and Mrs. Richard J. Narta are the proud parents of a new daughter. Her name is Nancy Lynn.

> Clint Nelson, E. A. Peterson, E. R. Narta attended the San Francisco A.I.Ch.E. Meeting.

- G. J. McMahon Reporter; Dawes Labs., Inc. G. McMahon will be in Mexico City the first week in December to make arrangements for setting up a small mixing and warehousing operation.
- J. R. Coates Reporter; Abbott Laboratories Men attending the Exposition of Chemical Industries in New York Include:

R. C. Barnes

B. Block

R. L. Wellman

W. L. Pearson

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Recent additions to the Engineering Development Section:

Robert Brusenback, who is completing work for his doctorate at Northwestern University.

<u>Charles Forman</u>, who has just completed his doctorate work at Northwestern.

Both men have previously worked at Abbott.

BIRTH

A daughter, Mary Ellen, to W. T. Sullivan on December 1, 1959.

Wilford G. Bair - Reporter; Institute of Gas Technology Dr. H. R. Linden and H. A. Dirksen received the Bituminous Coal Research award for their paper, "Production of Pipeline Gas by Methanation of Synthesis Gas over Raney Nickel Catalysts," presented at the September ACS Meeting in Atlantic City.

Robert Logsdon - Reporter; Victor Chemical Works
George Klein and Joe Chirtel attended the A.I.Ch.E.
convention in San Francisco.

A survey course at IBM in computer usage in scientific and engineering work is being attended by:

George Klein Ralph Newby Dick Rosenberg Walter Zakrzewski Mel Singer J. Clark B. E. A

Bruce A

F. A. A

Harriso

Lois A.

Philip

J. Blid

Oliver

E. J. I

R. C. I

Leslie

Ray Ca:

Arthur

Louis

C. E.

H. W.

Robert

Ira G.

SUPPLEMENTAL LIST, PAID A.I.Ch.E. MEMBERS - 1959-60

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H. C. Thorne, Jr. AICHE Amoco Chemical Co. 910 S. Michigan Ave. Chicago, Ill.

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Norman Stein

Vern Streitmatter

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