



American Institute of Chemical Engineers, Cleveland Section

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Wednesday, October 12, 2022, 6:00 PM

Great Lakes Brewing Company (2516 Market Ave, Cleveland, OH 44113)

Tasting Tour of Great Lakes Brewing Company

AICHE PRIVATE TOUR INFORMATION (NOTE: Limited to first 20 respondents)

Our brewery tour will lead you through more than just our production facility. Guests also journey through GLBC's and Cleveland's history and, of course, take each step with a beer in hand. Beginning in our Beer Symposium, guests grab their first sample from a selection of year-round, seasonal, and pub exclusive beers. A short video officially kicks off the tour before we venture across the street to the production brewery for more beer samples and a fun, in-depth exploration of the brewing process. Tours last approximately 45 minutes to one hour.

PLEASE FOLLOW THE FOLLOWING GUIDELINES:

- Our tours start promptly at the agreed upon time. Please plan to arrive in the Beer Symposium (1951 West 26th Street, Suite 100) 10 minutes before your scheduled time.
- Groups arriving 15 minutes after the agreed upon time may be subject to a condensed tour. Groups arriving 30 minutes late will receive a reduced tour and samples decided by the tour guide.
- To receive beer samples, everyone must bring a valid photo ID showing they are of legal drinking age. Four (4) beer sample tickets are given per valid ID; no exceptions.
- Intoxicated guests are not permitted on brewery tours.
- Tour guides reserve the right to end the tour at any time, should they deem the group to be disorderly. The tour guide may also deny any last minute additions to the group.
- Our brewery is housed in a 19th century building with narrow spaces and multiple stairwells. Breweries are hot and loud, especially during bottling and in the summer months. Closed toe shoes are strongly recommended.
- The brewery has limited ADA accessibility. Please contact us in advance for accommodations.

1980's - The Beginning

Founders Pat and Dan Conway incorporate in 1986. They attain a collective 75 years of brewing experience by recruiting Master Brewer Thaine Johnson and Engineer Charlie Price, both former employees of Schmidt's, Cleveland's last operating brewery. Together, the team sets to work designing GLBC's 7-barrel brewing system, which is still used to brew Pub Exclusive beers.

Pat and Dan work with Thaine to develop beers reflective of the styles the brothers enjoyed during their European travels, and choose to honor their local roots with the names of their first beers. Eliot Ness Amber Lager honors the notorious prohibition officer who frequented the tavern that's now home to the GLBC brewpub (how's that for irony), and who once employed Pat and Dan's mother as his stenographer. The Heisman, now known as Dortmunder Gold Lager, is named for football legend John Heisman, who once lived in the Ohio City neighborhood.

From the start, the brothers focus on sustainability, opting to renovate 19th century buildings to house their brewpub, and purchasing used restaurant equipment to stock their space. As GLBC expands, new businesses sprout, and Ohio City gradually evolves into a bustling place to work, play, and brew. In their first year, the team brews less than 1,000 barrels of kegged beer, and hand-bottling doesn't even begin for another year. The first bottles are capped by hand, after being knocked on with a screwdriver to create foam and push out oxygen-thankfully, the brewery has come a long way since those days!

1990's - Building a Strong Foundation

Dortmunder Gold Lager sets the stage for success with its first gold medal at the Great American Beer Festival. Two years later, Christmas Ale debuts as one of the first American spiced holiday ales and quickly becomes the stuff of local legend.

In 1992, GLBC expands into the Fries & Schuele Building (now home to the Beer Symposium). Before long, the brewery outgrows this space, so the main operation relocates to the site of the current production brewery on Carroll Avenue. The brewery's 19th century buildings once acted as stables and storage facilities for the Leonard Schlather Brewing Company.

Now that they have the beer, Pat and Dan set out to find new customers. In their maroon stationwagon, they hand-deliver bottled beer to their first retailer: West Point Market in Akron. Insisting on selling their beer refrigerated to maintain freshness, Pat and Dan outfit the market with a used cooler--committed to quality from the start!

2000's - Picking up steam

In the early 2000s, GLBC continues to invest in environmental causes. In 2001, the first Burning River Fest takes place in the brewery's tank farm. In 2007 GLBC puts down roots at Hale Farm & Village, founding Pint Size Farm. Two years later, they join a collective to form Ohio City Farm, thought to be the largest urban farm in the country.

All the while, the brewery experiences tremendous growth, first boosted by Northeast Ohioans, then a growing distribution footprint filled with thirsty craft beer drinkers. They pass the 100,000 barrel mark in 2010 after adding three new 300 barrel fermenters.

In 2013 GLBC celebrates its 25th anniversary and refreshes their iconic brand.

To commemorate 30 years of independent craft brewing in 2018, Pat and Dan Conway introduce an ESOP (Employee Stock Ownership Plan), making GLBC's staff employee-owners.

In 2020, GLBC launches its first canning line and warehouse operation in Strongsville, just a short trip from the Ohio City production facility. The addition of the canning line brings classic GLBC brands to this desirable package for the first time, and inspires further innovation and variety, including Hazecraft IPA, Crushworthy Lo-Cal Citrus Wheat, and TropiCoastal Tropical IPA.

<u>For touring reservations</u> at the Great Lakes Brewing Company AIChE members need to make their arrangements through the AIChE attached link below. Please email Michael Galgoczy if you plan to attend. Thank you!

Taste-Tour Meeting Location:

1951 West 26th Street, Suite 100

Cleveland, OH 44113

Phone: (216) 771-4404

Cost: Tour - \$20 Admission per person (Dinner – extra per menu after tour)

Menu: https://www.greatlakesbrewing.com



Great Lakes Brewing Company

6:00 – 7:00 pm: Tour 7:00 – 8:00 pm: Dinner

Veronica Bagley, VeronicaB@greatlakesbrewing.com



RSVP Required by October 7th with Michael Galgoczy and AIChE: misg@lubrizol.com

Nearly half of people who choose these college majors regret it, federal survey finds

September 12, 2022 by Admin

(NEXSTAR) — Many Americans leave college wishing they could change their minds, according to a national survey.

It's not just binge drinking on game days or late-night study sessions that people regret, according to the Federal Reserve's survey of the economy and household decision-making. Many people end up regretting their choice of university specialization.

The Washington Post's data department analyzed the results of the Federal Reserve survey and found that almost 50% of people who studied the humanities or the arts ultimately regretted that choice. Not far behind, around 45% of respondents who studied social and behavioral sciences also wished they had chosen something different.

More than a third of people who studied education, business, law and life sciences also regretted their choice. More than 40% of people who attended a vocational school also expressed regret.

According to the paper's analysis, the amount of student loans people had didn't seem to affect whether or not they had regrets.

These are the most depressed cities in America, according to data.

Perhaps hoping to avoid such regrets (or massive student loans), fewer people enrolled in college in 2020 compared to a decade earlier. In 2020, 19.4 million students were enrolled in college or university courses, according to the National Center for Education Statistics (NCES). This figure was down 10% from 2010. The COVID-19 pandemic likely also played a role in declining enrollment that year, as many college campuses closed and temporarily moved to teaching. from a distance.

Top people were the least likely to regret, according to the Federal Reserve's survey, engineering. Despite this popularity, engineering is still a much less common choice than other majors, according to NCES. Three times as many people graduate with a business degree than an engineering degree. However, data shows that it is a growing field of study year on year.

And even though it ranked lowest on regret, about a quarter of engineering students still wished they had done things differently, *The Washington Post reported*. Article forwarded by John L. Kukwa, CMRP, PE

Asset Services Manager, The Lubrizol Corporation

