



3rd Emerging Meat Alternatives Conference (EMAC) Sponsorship Opportunities

October 6-7, 2021 • Virtual • [Meeting Website](#)

The Emerging Meat Alternatives Conference (EMAC) series focuses on technical aspects of creating plant-based and cultured meats. Emerging meat alternatives are a prime example where biochemical and high-tech chemical engineering problems need to be solved in a multidisciplinary environment with biologists, chemical engineers and bioprocess engineers. The conference will focus on the technologies (and challenges) shared by plant-based and cultured meat alternatives to achieve the goal of creating protein-rich food that can replace conventional meat. Technology areas covered will be development of plant proteins as ingredients (novel proteins/extraction/processing/off-flavors), texturizing, bioprocessing, cell and tissue culture and biomaterials. Food safety, quality control and regulatory issues will also be discussed.

Conference Chairs

- Neta Lavon, Aleph Farms
- Jette Feveile Young, Aarhus University

Session Topics

- Cultured Meeting
- Fermentation Based
- Functional Ingredients & Technologies
- Nutrition
- Plant Based
- Sensory Properties

Organizing Committee

- Jeroen Hugenholtz, Wageningen University & Research
- Ofir Benjamin, Tel Hai College
- Milena Corredig, Aarhus University
- Alessandra Bordoni, Universita di Bologna
- Poul Erik Jensen, University of Copenhagen
- Mark Post, Maastricht University

Why Sponsor?

Sponsoring and/or exhibiting at this conference can help you to accomplish three main goals: brand awareness, thought leadership and lead generation. Establish your company as a leader in developing plant-based and cultured meat technology. Connect with attendees and share your technical expertise during a sponsored talk or networking event. Generate leads to follow up with after the meeting to share more information about how your technology can help to research and applications of meat alternatives.

All levels of sponsorship are customizable to meet your budget and goals for the meeting. Please do not hesitate to ask if you are interested in alternate means of recognition. All sponsorships include the core benefits outlined below. The standard packages are described in the table on the following pages.

Sign up as a sponsor today by contacting Evan Flach (evanf@aiche.org)



Sponsorship Package Details and Exclusive Options

At each sponsor level there are several options for recognition listed on the following pages. In addition to the overall sponsorship recognition, sponsors will receive exclusive branding opportunities based on the package chosen with each sponsorship level.

All sponsors receive:

- Recognition
 - On the conference website
 - In promotional emails
 - In the virtual meeting environment
- Post meeting attendee list

Gold - \$5,000 USD

- 7 complimentary meeting registrations
- Virtual exhibit space
- 2 credits towards the sponsor options detailed below

Silver - \$3,500 USD

- 3 complimentary meeting registrations
- Virtual exhibit space
- 1 credit towards the sponsor options detailed below

Bronze - \$2,000 USD

- 2 complimentary meeting registrations
- Virtual exhibit space

Exhibit - \$1,500 USD

- 1 complimentary meeting registration
- Virtual exhibit space



Sponsor Options (1 credit each, as available)

- Session Sponsor – highlight your technical expertise with a brief presentation during your sponsored session
 - Recognition as sponsor during session
 - Logo included in the agenda in the virtual meeting platform
 - Thank you from session chair at the start of the session
 - 15-minute talk during your sponsored session
- Networking Break Sponsor – focus a networking discussion around a topic you would like to talk with attendees about
 - Recognition as sponsor of one of the networking breakout rooms
 - Select a topic for the breakout room to focus on
 - Develop questions to stimulate conversation in the breakout room
- Dedicated Email Blast – highlight your work to meeting attendees through an email
 - Develop an email to send to attendees before, during or after the event. AIChE will send it on your behalf.
- Sponsored Blog Post – showcase your thought leadership and technical expertise to meeting attendees and the larger AIChE community
 - Post an interview or industry perspective article to AIChE's ChEnected blog
 - An email will be sent to all attendees with the post

Virtual Exhibit Space

Includes:

- Listing in Exhibitor section on virtual event platform
- Ability to upload information, logo and polls to virtual exhibit space
- Exhibitor representatives will be tagged to exhibit space
- Lead retrieval tool for attendees to request more information
- Reporting on who has visited your virtual booth
- Opportunity to request one on one meetings with attendees

New for 2021: Bulk Registration Sponsorships: are you interested in sending a large number of people from your company to the 3rd Emerging Meat Alternatives Conference? Ask about bulk registration sponsorships. Contact Evan Flach (evanf@aiche.org) to learn more.

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Sponsorship Reservation Form

Contact Information

Name (First/Given Last/Family): _____ Position Title: _____

Company Name (as you wish it to appear): _____

Physical Mailing Address: _____

City, State, Postal Code, Country: _____

Telephone: _____ Email: _____

Web Address (your logo will link to this url on the conference website): _____

Signature Required for Sponsorship Confirmation

By signing you are confirming that you have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Signature: _____ Date: _____

Sponsorship/Exhibit Level

Please indicate your selected sponsorship level: _____

Indicate your selected benefits (see previous pages for options): _____

Amount (total amount of your selected sponsorship and/or exhibit product(s)): _____

Payment

Select Choice of Payment: Check or Money Order Payable to AIChE/Invoice Credit Card Wire Transfer

For Check or Money Order/Invoice Indicate PO# (if required for invoice): _____

For Credit Card

American Express Mastercard Visa Discover Diner's Club

Name (as it appears on card): _____ Account Number: _____

Expiration Date: _____ Billing Postal Code of Card: _____

Signature Required for Payment by Credit Card: _____ Date: _____

Completed forms can be emailed to evanf@aiche.org or mailed to:
American Institute of Chemical Engineering, Attn: Evan Flach, 120 Wall Street, 23rd Floor, New York, NY 10005

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Sponsor Terms and Conditions

1. Acceptability of Exhibits All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. All exhibits will remain within space described. In the event of such restriction or eviction, AIChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.

2. Sponsorship Packages Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

3. Payment Full payment must accompany the exhibitor and sponsor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor and sponsor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.

4. Assignment of Space Exhibit location assignments are assigned approximately 30-45 days prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.

5. Care of Exhibits Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.

6. Exhibit Fees Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.

7. Eligibility Only the company named on this contract will be used in exhibitor and sponsor recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

8. Marketing / Promotions AIChE has authorization to use the exhibitor or sponsor logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines). Logos will be used as submitted by the exhibitor or sponsor. Any additions or changes must be added to the logo file by the exhibitor or sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

9. Insurance & Required Certificate of Insurance The Exhibitor understands that neither AIChE nor the venue maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. If required, Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations and Personal Injury Liability with limits not less than \$1,000,000 CSL (combined single limit each accident), and, if applicable, Worker's Compensation insurance to statutory limits in the jurisdiction where the meeting is held, Employer's Liability insurance with limits not less than \$500,000 CSL, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 CSL per occurrence. Exhibitor agrees to

include "American Institute of Chemical Engineers" and the meeting venue in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or the meeting venue. Exhibitor Commercial General Liability and Automobile Liability policies to contain standard Waiver of Subrogation provision. AIChE will notify Exhibitor when insurance is required.

Such Certificate of Insurance must be provided to AIChE no less than 21 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.

10. Cancellation by Exhibitor All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.

11. Cancellation by Sponsor There are no refunds or credits for sponsorship cancellations once payment has been received.

12. Cancellation or Postponement of Event by AIChE AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

13. Exclusivity AIChE events are offered to all potential sponsors without exclusivity.

14. Indemnification and Hold Harmless Exhibitor or Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers. AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor or Sponsor.

15. Resolution of Disputes If a dispute or disagreement arises between Exhibitor or Sponsor and AIChE or between two or more Exhibitors or Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) or Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decisions made by AIChE are final.

16. Acceptance All terms and conditions are in effect once the Exhibitor or Sponsor signs the registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.

17. Miscellaneous This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor or Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

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