

## Challenge Category: Communications

This task is designed to:

- Promote awareness of hydrogen safety challenges through public communication.
- Encourage organizations to make their hydrogen safety commitments visible.
- Share insights and achievements to strengthen the collective safety community.

Participants can progress through three levels, earning up to 3 points in total.

### Levels of Participation

#### 1. Base Level (1 Point)

**Objective:** Share these challenges with your network on LinkedIn using the provided social media toolkit.

**How to Earn:** Submit a summary of what you did via the [submission form](#).

#### 2. Level Up (+1 Point)

**Objective:** Work with your communications team to make your commitment to hydrogen safety public. For example, you could share your signing of the CHS member pledge.

**How to Earn:** Submit a summary of your efforts and a link to the communication via the [submission form](#).

#### 3. Next Level Up (+1 Point)

**Objective:** Share with CHS Membership or your professional network what you are doing well with respect to hydrogen safety.

**Examples of Sharing:**

- Create a post on LinkedIn, or other social media platforms.
- Create a short video for platforms like Google Shorts, LinkedIn, or YouTube.

**How to Earn:** Submit a link to your release or planned release via the [submission form](#).