	ategic ent	Attracting and Retaining the Best and the Brightest	Education, Training and Career Development	Research and Innovation	Safety and Ethical Practice	Changing Perceptions	AIChE Strategic Priorities	Foundation Donor Appeal	Leverage and Resource Effectiveness
0	iectives	areas. 2) Encourages diversity and inclusion.	learning. 2) Enhances the academic curriculum. 3) Develops tomorrow's leaders.	<ol> <li>Supports and encourages advances in chemical engineering technologies and methods.</li> <li>Recognizes and communicates innovative contributions from the chemical engineering profession.</li> </ol>	<ol> <li>promotes and upholds ethical practices.</li> </ol>	<ol> <li>Demonstrates and communicates the good that chemical engineers do.</li> <li>Promotes trust in the chemical engineering profession.</li> </ol>	<ul> <li>3) Content</li> <li>4) Diversity &amp; Inclusion</li> <li>5) Societal</li> </ul>	<ol> <li>2) Encourages and attracts new donors.</li> <li>3) Promotes endowment support.</li> </ol>	<ol> <li>Volunteer in-kind support is significant relative to investment.</li> <li>Synergistic interaction between multiple AIChE entities.</li> <li>Leverages collaboration and support from external organizations.</li> </ol>
1	Poor	Does not meet any objectives	Does not meet any objectives	Does not meet any objectives	Does not meet any objectives	Does not meet any objectives	Does not meet any objectives	Does not meet any objectives	Does not meet any objectives
2	Fair	,	Meets at least one objective with limited impact	Meets at least one objective with limited impact	Meets at least one objective with limited impact	Meets at least one objective with limited impact	,	Meets at least one objective with limited impact	Meets at least one objective with limited impact
3	Good	Meets at least one objective with meaningful impact, or multiple objectives with moderate impact	Meets at least one objective with meaningful impact, or multiple objectives with moderate impact	with meaningful impact, or multiple objectives with	Meets at least one objective with meaningful impact, or multiple objectives with moderate impact	Meets at least one objective with meaningful impact, or multiple objectives with moderate impact	Meets at least one objective with meaningful impact, or multiple objectives with moderate impact	Meets at least one objective with meaningful impact, or multiple objectives with moderate impact	Meets at least one objective with meaningful impact, or multiple objectives with moderate impact
4	Good		Meets at least one objective with high impact, or most objectives with meaningful impact	with high impact, or most objectives with meaningful	Meets at least one objective with high impact, or most objectives with meaningful impact	Meets at least one objective with high impact, or most objectives with meaningful impact	Meets at least one objective with high impact, or most objectives with meaningful impact	Meets at least one objective with high impact, or most objectives with meaningful impact	Meets at least one objective with high impact, or most objectives with meaningful impact
5	Excellent	high impact, and is ideally representative of the strategic	representative of the strategic	• • • •	•	Meets most objectives with high impact, and is ideally representative of the strategic intent	high impact, and is ideally representative of the strategic		Meets most objectives with high impact, and is ideally representative of the strategic intent