

AIChE EXHIBITOR PROSPECTUS

Everything you need to reserve your exhibit space at the must-attend conference for chemical engineers working in industry and process safety.

2015 AIChE SPRING MEETING

April 26 – 30, 2015

11TH GLOBAL CONGRESS ON PROCESS SAFETY

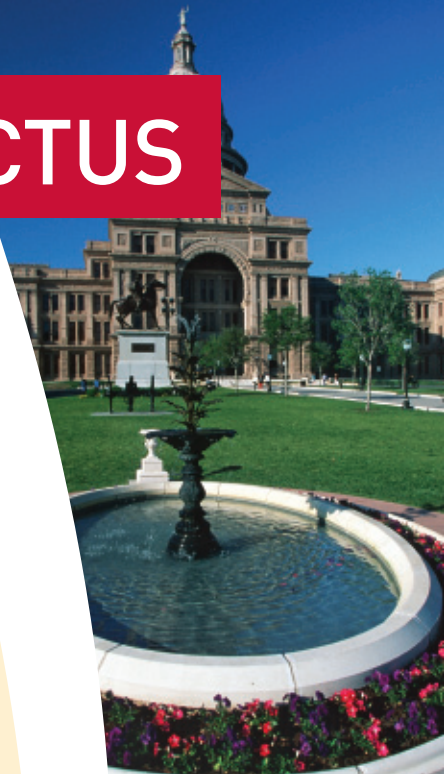
April 26 – 29, 2015

Hilton Austin & Austin Convention Center • Austin TX USA

EXHIBIT DATES: APRIL 27 – 29, 2015


15 AIChE
Spring Meeting, Austin, TX


11TH
**GLOBAL
CONGRESS
ON PROCESS
SAFETY**



AIChE Meetings Deliver: the Right Audience, the Right Time, the Right Format

Meet Key Decision Makers at the Right Point in the Budget Cycle

- Reach decision makers with current year needs and those working on preliminary plans for next year

Senior Level Engineers who Influence and Approve Purchases

- Almost $\frac{2}{3}$ of attendees play an active role in the purchasing process
- The majority of attendees (75%+) work for organizations with greater than \$100MM in annual revenue

Ample Opportunities to Meet Attendees

- Coffee breaks in the exhibit hall ensure high foot traffic
- Conference schedule allows time for networking dinners, receptions and social hours

Reach over 2,000 chemical engineers with real needs and budget authority

Average attendance 2012-2014:

Spring Meeting: **1,400**

Global Congress on Process Safety: **900**

About The Meetings

AIChE Spring Meeting

For chemical engineers working in industry, the AIChE Spring Meeting is a must-attend event. Focused on applications of technology in core process areas and emerging technologies, the AIChE Spring Meeting delivers an audience of buyers and influencers.

Global Congress on Process Safety

The Global Congress on Process Safety (GCPS) is the largest gathering of chemical process safety professionals in the world. This annual event is the primary forum for practitioners to share practical and technological advances in all aspects of process safety. Reach an audience of more than 1000 process safety managers and specialists by exhibiting at this event.


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DATES, FEES AND PACKAGE DETAILS

KEY DATES

ITEM	DATE(S)	ADDITIONAL INFORMATION
Early Registration Deadline	March 16, 2015	Standard Registration Fee applies after this date. See Payment Policy on page 6 for complete details.
Last Cancellation Date	March 27, 2015	See Cancellation Policy on page 6 for complete details. Cancellations after this date (March 27, 2015) will not receive a refund.
Exhibit Dates	April 27 - 29, 2015	

NEW FOR 2015 - TWO EXHIBIT FORMATS:

Table Top (6' x 6')	Early Registration Fee:	\$2,200 USD
	Standard Registration Fee	\$2,400 USD
Booth (10' X 10')	Early Registration Fee:	\$2,750 USD
	Standard Registration Fee	\$2,950 USD



BOTH THE TABLE TOP & 10' X 10' PACKAGES INCLUDE:

Three (3) Complimentary Registrations

One (1) Full Meeting & Exhibit Registration – access to sessions, exhibits area, opening night reception

Two (2) Exhibit Registrations – access to exhibits area only

One (1) Wireless Lead Retrieval System

One (1) Identification Sign showing company name

One (1) Skirted Table (72" x 24" x 30")

Two (2) Chairs

One (1) Wastepaper Basket

Please note: Exhibit fees do not include; shipping, material handling, electricity or carpet. Instructions about ordering electricity and other exhibiting logistics will be included in the exhibitor kit that will be sent 4-6 weeks prior to the meeting start date.

Traffic Building Events in the Exhibits Area

Monday April 27, 2015
Poster Session Reception

Tuesday April 28, 2015
Exhibitor Happy Hour

For questions or additional information, please contact Ian Sergo at ianse@aiche.org

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SPECIAL ADVERTISING OFFERS FOR EXHIBITORS ONLY

Broaden Your Reach and Save Money with These Print and Digital Advertising Promotions.

Advertise in CEP at a special Exhibitor Price; get a Conference Program ad at No Additional Cost (materials and reservation close is February 17, 2015):



Put your message in front of CEP's 28,000+ readers and the attendees of the Spring Meeting. Your CEP ad runs in the Spring Meeting Program Preview in the March 2015 issue. And you can run the same size ad in black and white in the Conference Program distributed onsite in April.

Choose from two sizes:

Full page, 4-Color ad: \$2,750 Half page, 4-Color ad: \$1,950

These special rates are available only to Exhibitors at the Spring Meeting and apply only to ads appearing in the Spring Meeting Program Preview.

(Ad materials and reservation close for CEP and the Conference Program: February 17, 2015)

Double Your impressions: Exhibitor Web ads get twice the Exposure for the same Price

Reach web visitors looking for information about chemical engineering, and the Meeting with 2 for 1 web impressions. Your \$1,000/10,000 impression minimum buy will be displayed 20,000 times, doubling your reach and halving your cost. (Minimum buy used for illustrative purposes. Your buy can be as large as desired. Speak with your sales representative for details.)



Maximize Your Reach and savings: a Combined Print/Digital schedule Earns 3-for-1 impressions



Meeting Program Preview and the minimum digital buy and receive triple the impressions. That's the full reach of CEP and an equal amount of web impressions for a combined cost of \$2,950 to \$3,750. (Larger digital buys available. Speak with your sales representative for details.)

Put Yourself in the attendees hands: the Meeting app Delivers Your Message Online at 1/3 Off

Put your message in the palm of Meeting attendees' hands. The AIChE Annual Meeting app is the smart way for attendees to access the Meeting's content on an on-going basis and more than 60% of attendees do so. Perfect for announcing new products or drawing attendees to your exhibit.

Normally offered at \$3,000 but available to exhibitors for just \$2,000.

(3 available)

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EXHIBITOR RESERVATION & PAYMENT FORM

Do not use this form for the Ethylene Producers' Conference (EPC).

If you are interested in **EPC sponsorship**, please contact **Timothy Zygula** at timothy.zygula@basf.com

Please tell us the individual responsible for exhibit logistics. All correspondence regarding the exhibit will be sent to this contact.

Name: _____ Title: _____

Company Name (as you wish it to appear): _____

Mailing Address: _____

City: _____ State/Province: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Web Address: _____

I have read and agree to abide by the terms and conditions enclosed in this prospectus. I understand AIChE retains the right to accept or reject any exhibit or offer of support.

Signature _____ Date _____

EXHIBIT BOOTH SELECTION

(Reserve by March 16, 2015 to secure the discounted rates)

TABLE TOP (Each)

Early Reservations – \$2,200

Standard Reservations – \$2,400

10' X 10' BOOTH

Early Reservations – \$2,750

Standard Reservations – \$2,950

Number of Tables /Booths _____

Total Exhibit Space Amount \$ _____ (Number of Exhibits x Reservation Rate)

I wish to be identified as an exhibitor for:

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SPECIAL ADVERTISING OFFERS

Including a Free ad in the Onsite Program Book

Full-page ad in CEP – \$2,750

Half-page ad in CEP – \$1,950

Digital Advertising – 20,000 impressions for \$1,000

Full Page Ad/Digital Advertising Combo – \$3,750

Half Page Ad/Digital Advertising Combo – \$2,950

Meeting App – \$2,000 each

Total Advertising Amount _____

Method of Payment (please check choice of payment):

American Express Visa MasterCard Discover Diner's Club Check or Money Order Payable to AIChE Please Invoice

Total Amount Enclosed \$ _____

Name (as it appears on card) _____

Account Number _____ Expiration Date _____

Signature & Date _____

Credit Card and Check Payments:

Return this form with credit card information or checks made payable to AIChE to:

American Institute of Chemical Engineers, 120 Wall Street, 23rd Floor, New York, NY 10005

Attn: Leila M. Mendoza, AIChE Finance Dept. • **Phone:** 646.495.1356 • **Fax:** 646.495.1501 • **Email:** leilm@aiche.org

Please refer to the AIChE Exhibitor Terms & Conditions on page 6 for payment and cancellation policy information.

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AIChE EXHIBITOR TERMS & CONDITIONS

- 1. Acceptability of Exhibits** All exhibits shall serve the interests of the members of AIChE and shall be operated in a way that will not detract from other exhibits or from the Exhibition. Exhibit Management determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit which is believed to be injurious to the purpose of the Association. In the event of such restriction or eviction, AIChE is not liable for any refund of exhibit fees, or any other exhibit-related expense.
- 2. Payment** Full payment must accompany the exhibitor reservation unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card. All payments must be received in full 30 days before the meeting start date. Exhibitor registrations made 29 days or less to the meeting start date must be paid in full, no alternative payment arrangements will be made.
- 3. Assignment of Space** Table location assignments are assigned approximately 4-6 weeks prior to the meeting start date with priority based on the date of payment. Registrations not paid in full 30 days prior to meeting start date will not be assigned a table location until full payment is made.
- 4. Care of Exhibits** Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Any property destroyed or damaged by an exhibitor must be replaced or restored to its original condition by the exhibitor or at the exhibitor's expense.
- 5. Exhibit Fees** Fees for exhibit rental, including dates during which promotional rates may apply, are set forth in the Exhibitor Prospectus. A listing of the items included in the standard exhibitor package appears in the same section.
- 6. Eligibility** Only the Exhibitor named on this contract will be used in exhibitor recognition opportunities by AIChE.

No subsidiaries or secondary company units will be permitted in the same contract.
- 7. Marketing / Promotions** AIChE has authorization to use Exhibitor company name for marketing purposes in all media.

Company logos must be submitted in a timely manner (based on marketing deadlines).
- 8. Insurance & Required Certificate of Insurance** Exhibitor assumes responsibility and agrees to indemnify and defend the American Institute of Chemical Engineers (AIChE) and the AUSTIN CONVENTION CENTER (VENUE) and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises.

The Exhibitor understands that neither AIChE nor the VENUE maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Exhibitor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations, Broad Form Property Damage, and Personal and Injury Liability with limits not less than \$1,000,000 per occurrence, and, if applicable, Worker's Compensation insurance to statutory limits, Employer's Liability insurance with limits not less than \$500,000 per occurrence, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 per occurrence. Exhibitor agrees to include "American Institute of Chemical Engineers" and "AUSTIN CONVENTION CENTER" in the General and Auto Liability policies as additional insureds thereunder. Exhibitor insurance will be considered primary of any similar insurance carried by AIChE or VENUE.

Such Certificate of Insurance must be provided to AIChE no less than 14 days before the proposed exhibit date. All policies of insurance will be with insurance companies rated by A. M. Best Company as an A-VII or better or otherwise acceptable to AIChE.
- 9. Cancellation by Exhibitor** All reservations cancelled by 5 PM EST 30 days prior to meeting start date will receive a 75% refund. (A 25% processing fee is charged on all cancellations received more than 30 days before the meeting.) Cancellations received less than 29 days prior to meeting start date are not eligible for refund. In the event payment has not been made at time of cancellation, you will be invoiced for the balance due.
- 10. Cancellation or Postponement of Event by AIChE** AIChE may decide to cancel or postpone the event, in its sole discretion.

If AIChE postpones said event, exhibitor funds will be carried-forward to the rescheduled event.

If AIChE cancels said event, AIChE will provide a full refund.
- 11. Limitation on Liability** Exhibitor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Exhibitor company, its employees, agents, licensees, contractors or customers.

AIChE shall not be responsible for loss or damage to displays or goods belonging to Exhibitor.
- 12. Resolution of Disputes** If a dispute or disagreement arises between Exhibitor and AIChE or between two or more Exhibitors, such dispute will be reviewed by AIChE. To address such dispute, the Exhibitor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling.

All decisions made by AIChE are final.
- 13. Acceptance** All terms and conditions are in effect once the Exhibitor signs the exhibitor registration form. This agreement shall not be binding on AIChE until received and accepted by AIChE.
- 14. Miscellaneous** This Agreement supersedes any prior oral or written understanding between AIChE and Exhibitor, and may not be amended or modified except in writing signed by both parties.

This Agreement shall be governed by and construed in accordance with the laws of the State of New York.