

Sponsorship Opportunities

2016 AIChE Spring Meeting • April 10-14, 2016
12th Global Congress on Process Safety • April 10-13, 2016

**Hilton Americas & George R. Brown Convention Center,
Houston, Texas**

If chemical engineers and process safety experts are your target audience, then join AIChE in Houston this spring as an event sponsor. Showcase your brand as you show your support for the profession. You'll put your brand front and center with the decision makers and potential buyers your business seeks. You'll find them here, where two big events together form the premier platform for conveying your marketing message

The AIChE Spring Meeting focuses on applications of technology in core process areas and emerging technology. The conference attendance is made up of 1,200, highly receptive, decision makers and buyers.

The Global Congress on Process Safety (GCPS) gathers nearly 1,000 attendees to make it the largest gathering of chemical process safety professionals in the world. This annual event is the primary forum to share practical and technological advances in all aspects of process safety.



Why Should You Sponsor?

Delivering the Audience You're Looking For

- Almost 2/3 of attendees play an active role in the purchasing process
- The majority of attendees (75%+) work for organizations with greater than \$100MM in annual revenue

A Wide Choice of Sponsorship Options Provides Everything You Need To:

- Keep your brand front and center – stand out from the competition while you raise brand awareness and reinforce preference
- Support relationships with current and prospective clients by showing support for the profession
- Interact face-to-face with influencers and potential buyers
- Secure qualified leads to pave the way for new business

Sponsorship Opportunities At-A-Glance

AIChE offers a wide array of sponsorship options. Exclusive- and Premium-Based options give your company the spotlight – and include many of the benefits of General Sponsorship. General Sponsorship options are open to multiple sponsors and give your company broad visibility.

Don't delay if you want to reserve an Exclusive- or Premium-Based option as these limited opportunities are available on a first-come, first-serve basis.

Sponsorship Summary

All Sponsors Receive Core Benefits:

- Recognition on AIChE Website
- Recognition on signage at the conference
- Recognition in on-site conference program book listing
- Recognition in slide show during Opening Reception

Sponsor Recognition on General

Signage will be based on level of giving:

- **Titanium:** \$25,000+
- **Platinum:** \$18,000-\$24,999
- **Gold:** \$12,000-\$17,999
- **Silver:** \$6,000-\$11,999
- **Bronze:** \$3,000-\$5,999

Sponsor recognition requires that all materials are received 30 days before the event

Event-Based Sponsorships		
Sponsorship	Cost (in USD)	Includes Core Benefits Plus:
Opening Reception (1 available)	\$25,000	<ul style="list-style-type: none"> • 4 conference registrations • Exhibit package* • Full page ad (B/W) in program book • Sponsor recognition at reception entrance • Sponsor logo on beverage napkins • Sponsor logo slide during reception
Conference Lunches (3 available)	\$12,500	<ul style="list-style-type: none"> • 1 conference registration • Thank you by conference Chair during lunch • Opportunity to present short non-commercial video (1-2 minutes) • Sponsor logo on table signs throughout lunch
Exhibitor Happy Hour (1 available)	\$10,000	<ul style="list-style-type: none"> • 1 conference registration • Special signage on display during Tuesday happy hour • Sponsor logo on beverage napkins
Poster Session Reception (1 available)	\$7,500	<ul style="list-style-type: none"> • Signage on display during Monday afternoon poster session • Sponsor logo on beverage napkins
Coffee Breaks (5 available)	\$5,000	<ul style="list-style-type: none"> • Special Coffee Station near exhibit booth (if possible)
Exhibitor Workshop	\$5,000	<ul style="list-style-type: none"> • 2.5 hour time slot to present your products and services to targeted, interested audience
Session Track (1 per track)	Contact AIChE for details	<ul style="list-style-type: none"> • Recognition outside of all session rooms in selected track • Other recognition available based on package selected

For additional sponsorship opportunities, questions or additional information, please contact Evan Flach at evanf@aiche.org or 646.495.1381. Subject to Terms and Conditions

Exclusive and Premium Sponsorships		
Sponsorship	Cost (in USD)	Includes Core Benefits Plus:
A/V (3 available)	\$15,000	<ul style="list-style-type: none"> 1 conference registration Company logo on screens in every session room for 1-day
Tote Bags	\$15,000	<ul style="list-style-type: none"> Sponsor logo on 1,500 conference tote bags
Conference Lanyards	SOLD	<ul style="list-style-type: none"> Sponsor logo on conference lanyards
Badge Holders	\$13,000	<ul style="list-style-type: none"> Sponsor logo on conference badge holders
Plasma Screen	\$10,000	<ul style="list-style-type: none"> 1 conference registration Sponsor slide shown on screens throughout session area
Charging Station	\$10,000	<ul style="list-style-type: none"> 1 conference registration Sponsor logo on charging station placed in high traffic area
Wireless HotSpot	\$10,000	<ul style="list-style-type: none"> 1 conference registration Sponsor slide on log-on page and signage in wireless area
Padfolios	\$10,000	<ul style="list-style-type: none"> Sponsor logo on 2,000 padfolios
Premium Ad Space (2 available)	\$7,500	<ul style="list-style-type: none"> Full page, 4-Color Ad on interior cover of program book
Meeting App Gold (1 available)	\$7,500	<ul style="list-style-type: none"> Company ad on official meeting app launch page and presence throughout the app
Electronic Poster Kiosk (2 available)	\$5,000	<ul style="list-style-type: none"> Exclusive signage on one of two electronic poster kiosks
Email (2 available)	\$3,500	<ul style="list-style-type: none"> Sponsor banner in one of two emails sent to all participants: 2015 Spring Meeting and 12th GCPS Edition of AIChExchange or conference badge pickup notification email
Meeting App Banner (3 available)	\$3,000	<ul style="list-style-type: none"> Rotating banner ad on official meeting app. Ad includes landing page and link to corporate website
General Sponsorships		
Sponsorship	Cost (in USD)	Includes Core Benefits Plus:
Titanium	\$25,000	<ul style="list-style-type: none"> 6 conference registrations Exhibit space* Full page B/W ad in conference program book and CEP Spring Meeting Preview
Platinum	\$18,000	<ul style="list-style-type: none"> 4 conference registrations Exhibit space* Full page B/W ad in conference program book
Gold	\$12,000	<ul style="list-style-type: none"> 2 conference registrations Exhibit space* Half-page B/W ad in conference program book
Silver	\$6,000	<ul style="list-style-type: none"> 1 conference registration
Bronze	\$3,000	<ul style="list-style-type: none"> 1 pass to Keynote Address and pre-keynote breakfast

*Exhibit space includes 1 full conference registration & 2 exhibitor only registrations

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Sponsorship Reservation Form

Please tell us the individual responsible for sponsor details and logistics. All further communications including the invoice or receipt for your sponsorship will be sent to this contact.

Name: _____ Title: _____
 Email: _____ Phone: _____
 Company Name: _____ Web Address: _____
 Mailing Address: _____
 City: _____ State/Province: _____ Zip Code: _____ Country: _____

I have read and agree to abide by the terms and conditions enclosed in this sponsorship prospectus.

Sponsorship Level (please select one)

Event and Premium Based Sponsorships

- Opening Reception - \$25,000
- Conference Lunch - \$12,500
- Exhibitor Happy Hour - \$10,000
- Poster Session Reception - \$7,500
- Coffee Break - \$5,000
- Exhibitor Workshop - \$5,000
- Session Track - _____

Exclusive Sponsorships

- A/V - \$15,000
- Tote Bags - \$15,000
- Badge Holders - \$13,000
- Plasma Screen - \$10,000
- Charging Station - \$10,000
- Wireless HotSpot - \$10,000
- Padfolios - \$10,000

- Premium Ad Space - \$7,500
- Meeting App Gold - \$7,500
- Electronic Poster Kiosk - \$5,000
- Email - \$3,500
- Meeting App Banner - \$3,000

General Sponsorships

- Titanium - \$25,000 Platinum - \$18,000 Gold - \$12,000 Silver - \$6,000 Bronze - \$3,000

Method of Payment

- American Express Visa MasterCard Discover Check or Money Order Payable to AIChE/Please Invoice

Total Amount Enclosed \$ _____ Name (as it appears on card): _____
 Account Number: _____ Expiration Date: _____ CVV: _____
 Signature: _____ Date: _____

Credit Card and Check Payments

Return this form with credit card information or checks made payable to AIChE to:

American Institute of Chemical Engineers, 120 Wall Street, 23rd Floor, New York, NY 10005

Attn: Leila M. Mendoza, AIChE Finance Dept. • **Phone:** 646.495.1356 • **Fax:** 646.495.1501 • **Email:** leilm@aiche.org

Sponsor Terms and Conditions

Sponsorship Packages: Standard sponsorship package details can be found in the meeting sponsorship prospectus. Any custom sponsorship packages will be agreed to in writing between the American Institute of Chemical Engineers (AIChE) and Sponsor.

Payment: Full payment must accompany sponsorship registration unless a special payment arrangement has been approved by AIChE and attached to this agreement. Payments should be remitted directly to AIChE by wire transfer, check, cash or credit card.

Eligibility: Only the Sponsor named on this contract will be used in sponsorship recognition opportunities by AIChE. No subsidiaries or secondary company units will be permitted in the same contract.

Marketing/Promotions: AIChE has authorization to use Sponsor company logo and/or images for marketing purposes in all media. Company logos must be submitted in a timely manner (based on marketing deadlines).

Logos will be used as submitted by Sponsor. Any additions or changes must be added to the logo file by Sponsor. AIChE reserves the right to refuse placement of any graphic and/or image that it believes to be objectionable for any reason.

Cancellation by Sponsor: There are no refunds or credits for sponsorship cancellations once payment has been received.

Cancellation or Postponement of Event by AIChE: AIChE may decide to cancel or postpone the event, in its sole discretion. If AIChE postpones said event, sponsorship funds will be carried forward to the rescheduled event. If AIChE cancels said event, AIChE will consider a refund on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by AIChE and the already accrued visibility of sponsorship.

Limitation on Liability: Sponsor agrees to indemnify, defend and hold harmless AIChE, the event facility, the owner of such facility, and the city in which this event is being held, and their respective officers, agents and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the Sponsor company, its employees, agents, licensees, contractors or customers.

Insurance & Required Certificate of Insurance (for sponsor packages that include the exhibit package): Sponsor assumes responsibility and agrees to indemnify and defend the American

Institute of Chemical Engineers (AIChE) and the George R. Brown Conference Center (VENUE) and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Sponsor understands that neither AIChE nor the VENUE maintains insurance covering the Sponsor's property and it is the sole responsibility of the Sponsor to obtain such insurance.

Sponsor agrees to obtain and keep in force, during the term of occupancy and use of the facility, policies of General Liability insurance, specifically including the Premises-Operations, Broad Form Property Damage, and Personal and Injury Liability with limits not less than \$1,000,000 per occurrence, and, if applicable, Worker's Compensation insurance to statutory limits, Employer's Liability insurance with limits not less than \$500,000 per occurrence, and Automobile Liability insurance covering all owned, non-owned and hired vehicles with limits not less than \$1,000,000 per occurrence. Sponsor agrees to include "American Institute of Chemical Engineers" and "George R. Brown Convention Center" in the General and Auto Liability policies as additional insureds thereunder. Sponsor insurance will be considered primary of any similar insurance carried by AIChE or VENUE.

Such Certificate of Insurance must be provided to AIChE no less than 14 days before the proposed sponsor date. All policies of insurance will be with insurance companies rated by A.M. Best Company as an A-VII or better or otherwise acceptable to AIChE.

Resolution of Disputes: If a dispute or disagreement arises between Sponsor and AIChE or between two or more Sponsors, such dispute will be reviewed by AIChE. To address such dispute, the Sponsor(s) must present a document in writing to AIChE stating the dispute in detail. AIChE will take immediate action to review the dispute, evaluate its merit and make a ruling. All decision made by AIChE are final.

Exclusivity: AIChE events are offered to all potential sponsors without exclusivity.

Acceptance: All terms and conditions are in effect once the Sponsor signs this agreement. This agreement shall not be binding on AIChE until received and accepted by AIChE.

Miscellaneous: This agreement supersedes any prior oral or written understanding between AIChE and Sponsor, and may not be amended or modified except in writing signed by both parties. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.

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