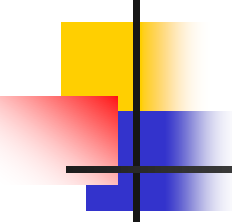


Activists Follow as Markets and States Transnationalize Northeast Brazilian Sugarcane, 1954-1989

Rodrigo G. Pinto, Ph.D.

Assistant Professor of International Relations
James Madison College of Public Affairs
Michigan State University

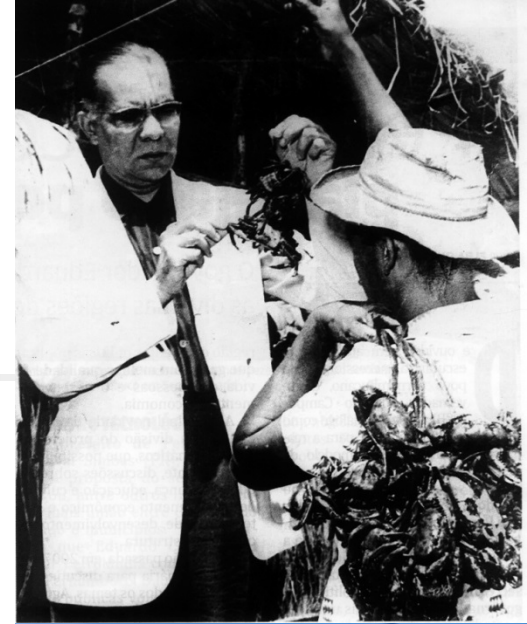


Outline: Activists Follow as Markets and States Transnationalize... Sugarcane...

- Introduction
- Theory on a defensive activist tactic
- Evidence on a 1954-89 campaign
- Cross-check of theory and evidence
 - Impact assessment: process-tracing causality
- Further research on a 1954-89 campaign
 - Theory & evidence on another tactic—radiation
- Conclusion

Introduction

- Historical legacies and patterns



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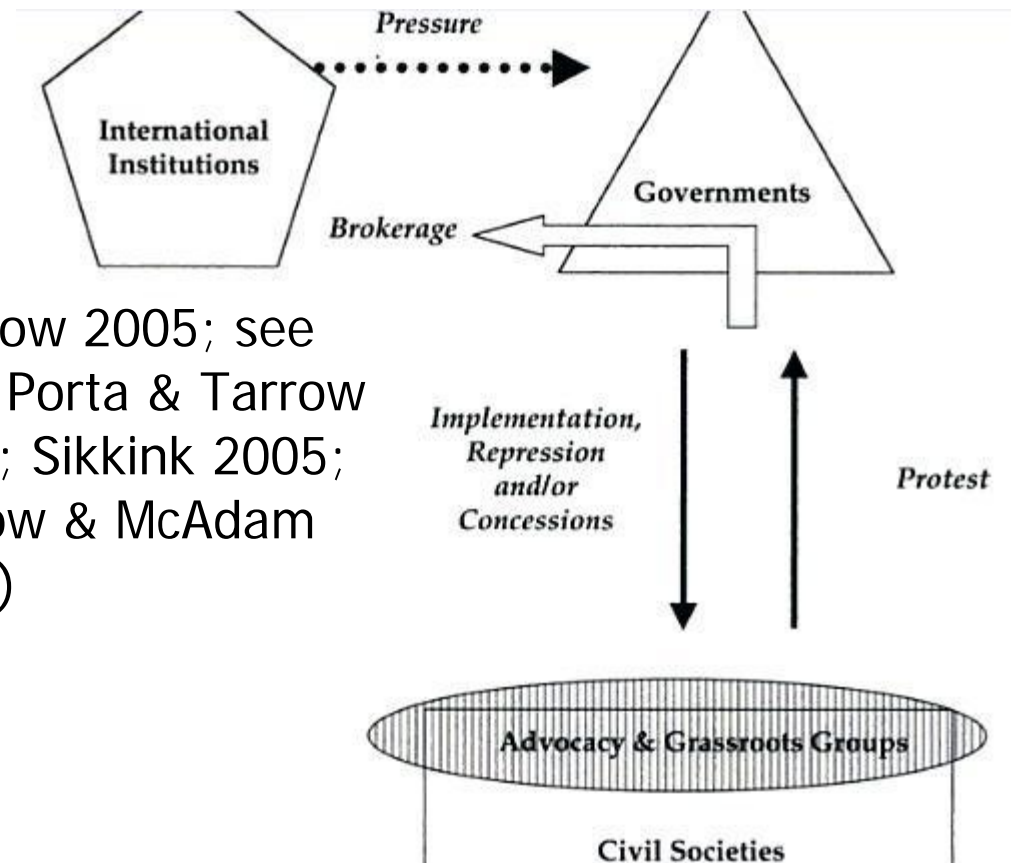
Introduction

- Historical legacies and patterns
- Mismatch—theory and evidence
 - State *and market* aspirins impact organizing?
 - Cuban preview
 - Brazilian preview



Theory on a defensive activist tactic

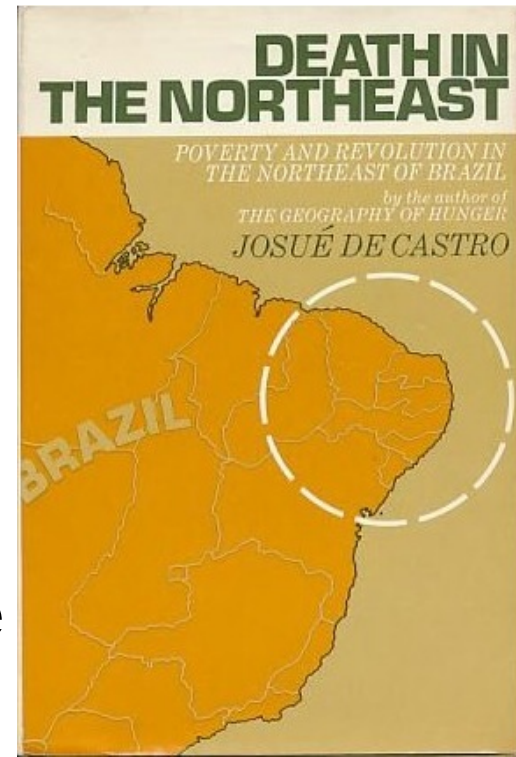
- Defensive transnationalism or internalization



- (Tarrow 2005; see della Porta & Tarrow 2005; Sikkink 2005; Tarrow & McAdam 2005)

Evidence on a 1954-89 campaign

- Campaign for the peasantry and rural labor on the sugarcane fields of Northeast Brazil, 1954-89
 - Rise in global sugar prices
 - UN FAO aids peasant forum
 - Cuban revolution and 'bay of pigs' intensify activism
 - Regimes de- then re-mobilize
 - Oil price, debt and ethanol rise



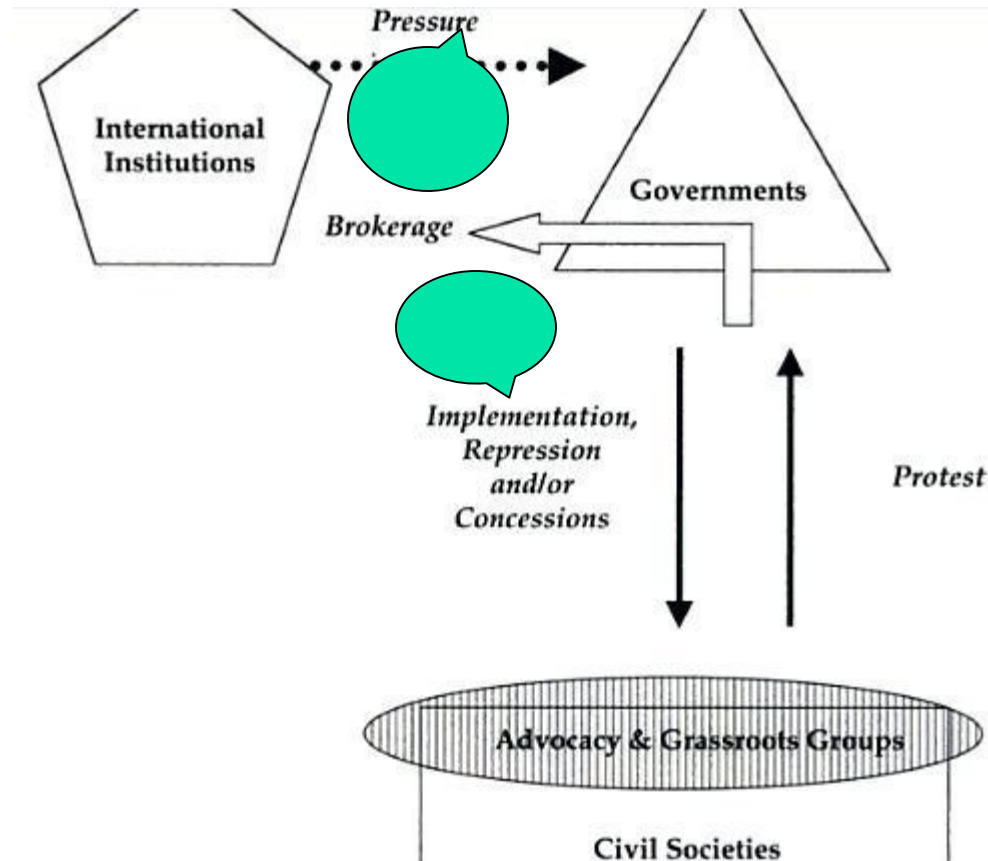


Cross-check of theory and evidence: Process-tracing market and state impact

- 1954-74
 - Pressure and implement—through sugar exports
 - Protest—through the Peasant Leagues, unions
 - Broker and concede—sugar quotas, premium
 - Repress and implement—thru de-democratization
- 1973-89
 - Pressure—through petroleum imports plus debt
 - Implement—through pro-ethanol program
 - Concede and protest—via cane-worker strikes

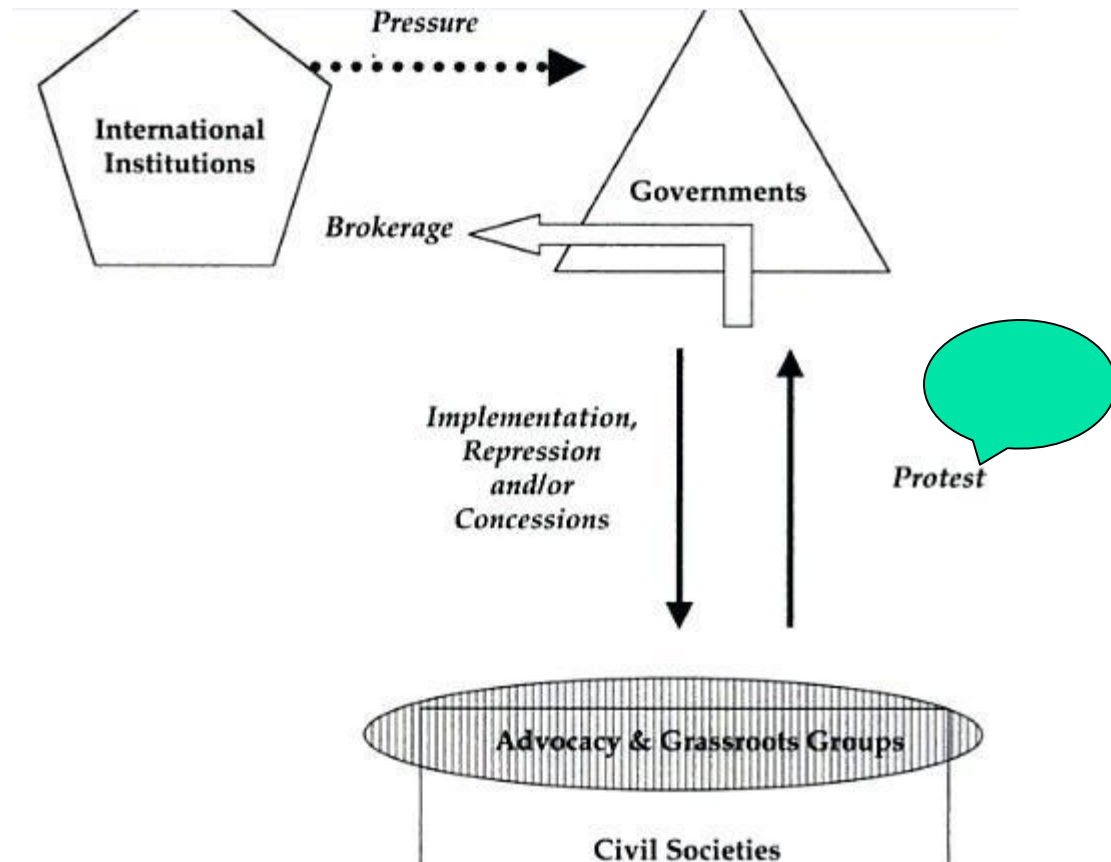
Cross-check of theory and evidence: Process-tracing market and state impact

- 1954-62: Pressure and implement



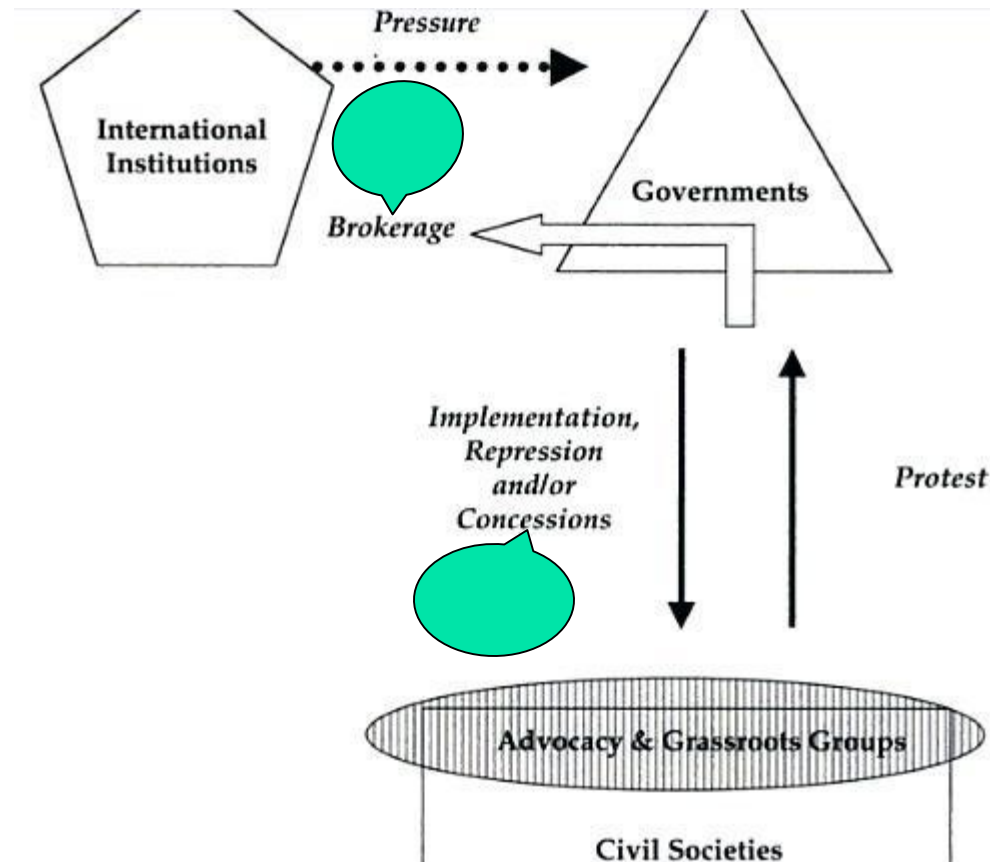
Cross-check of theory and evidence: Process-tracing market and state impact

- 1954-64: Protest



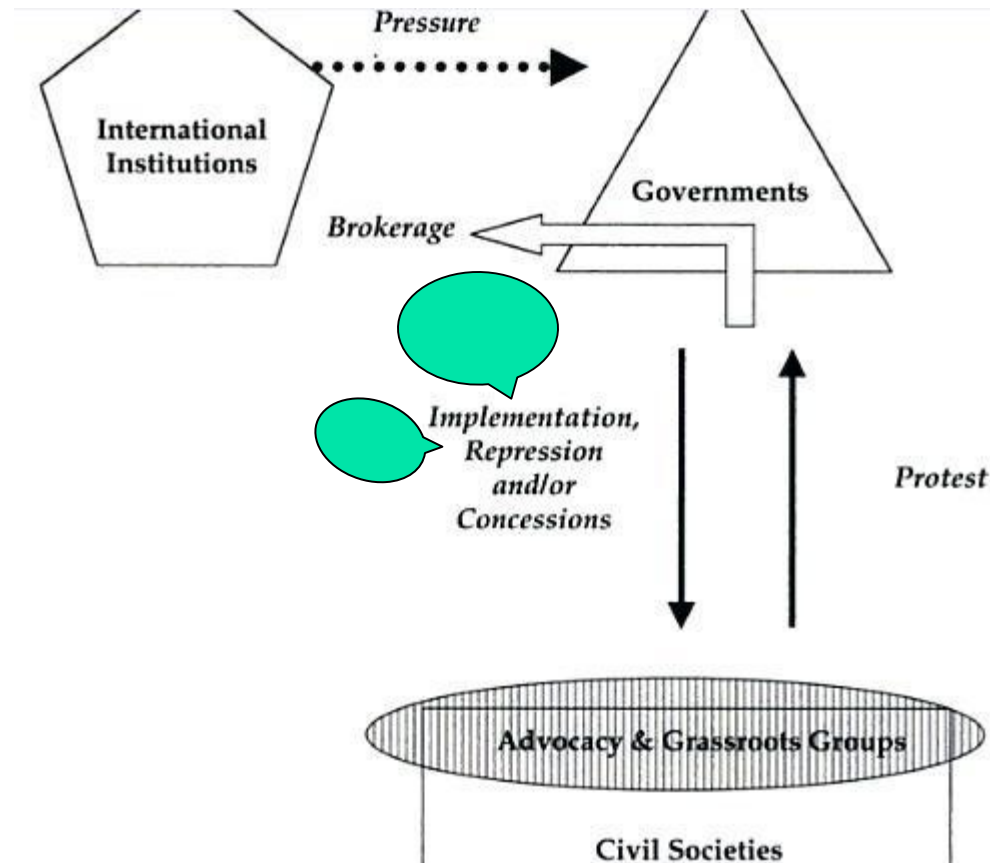
Cross-check of theory and evidence: Process-tracing market and state impact

- 1960-64: Broker and concede



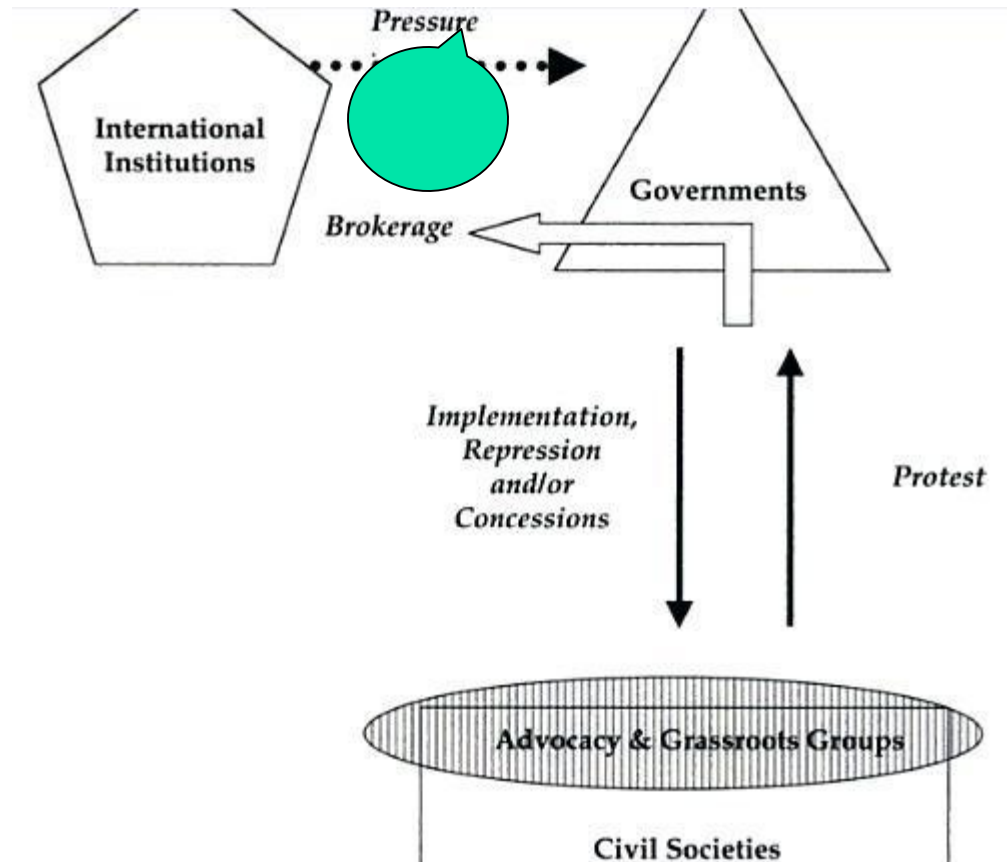
Cross-check of theory and evidence: Process-tracing market and state impact

- 1964-74: Repress and implement



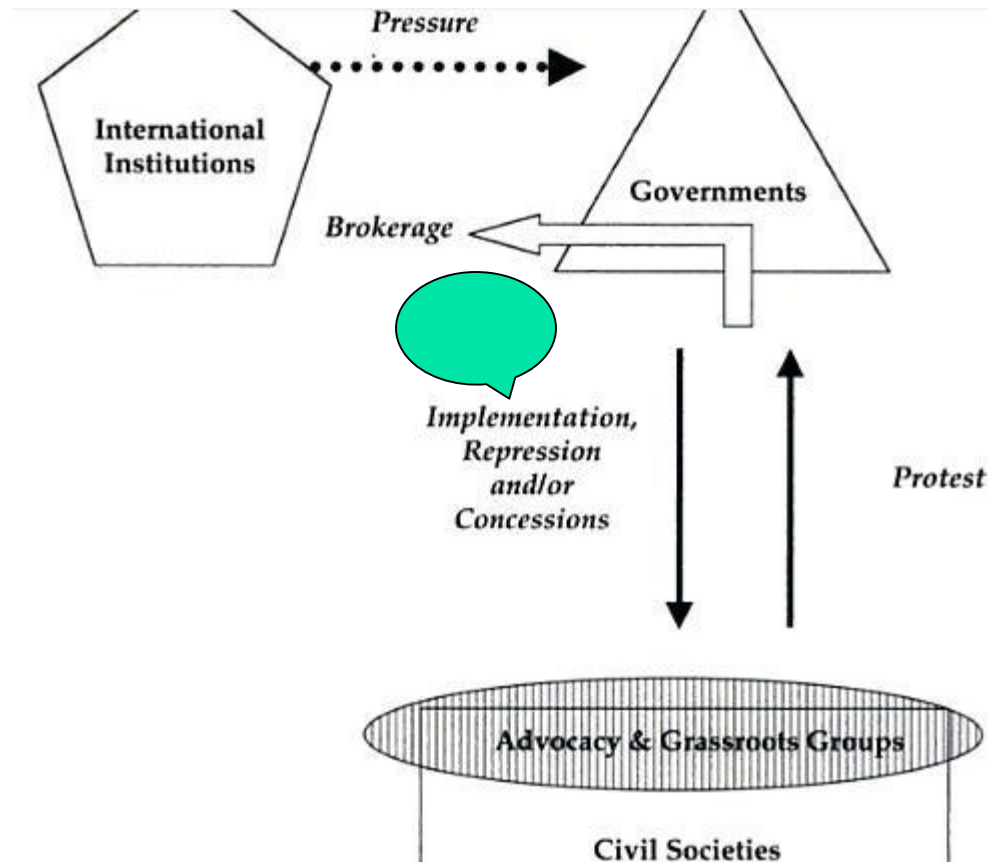
Cross-check of theory and evidence: Process-tracing market and state impact

- 1973-89: Pressure



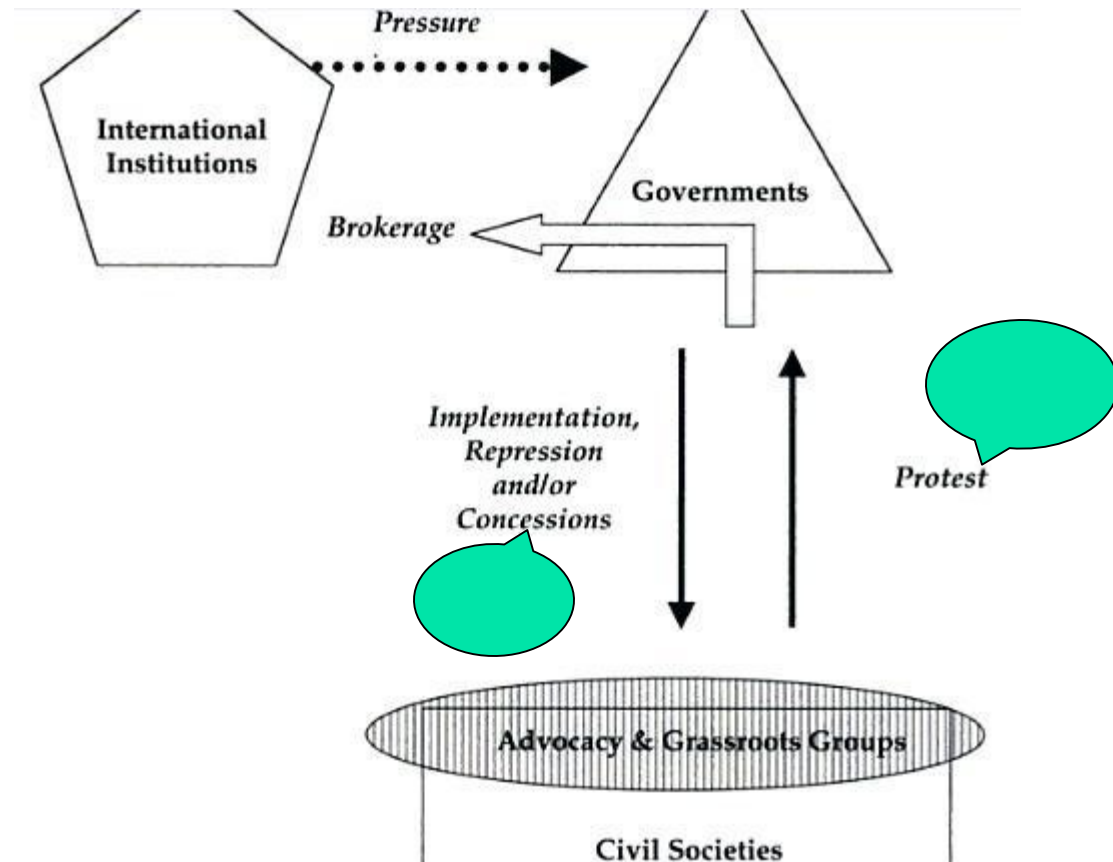
Cross-check of theory and evidence: Process-tracing market and state impact

- 1974-89: Implement



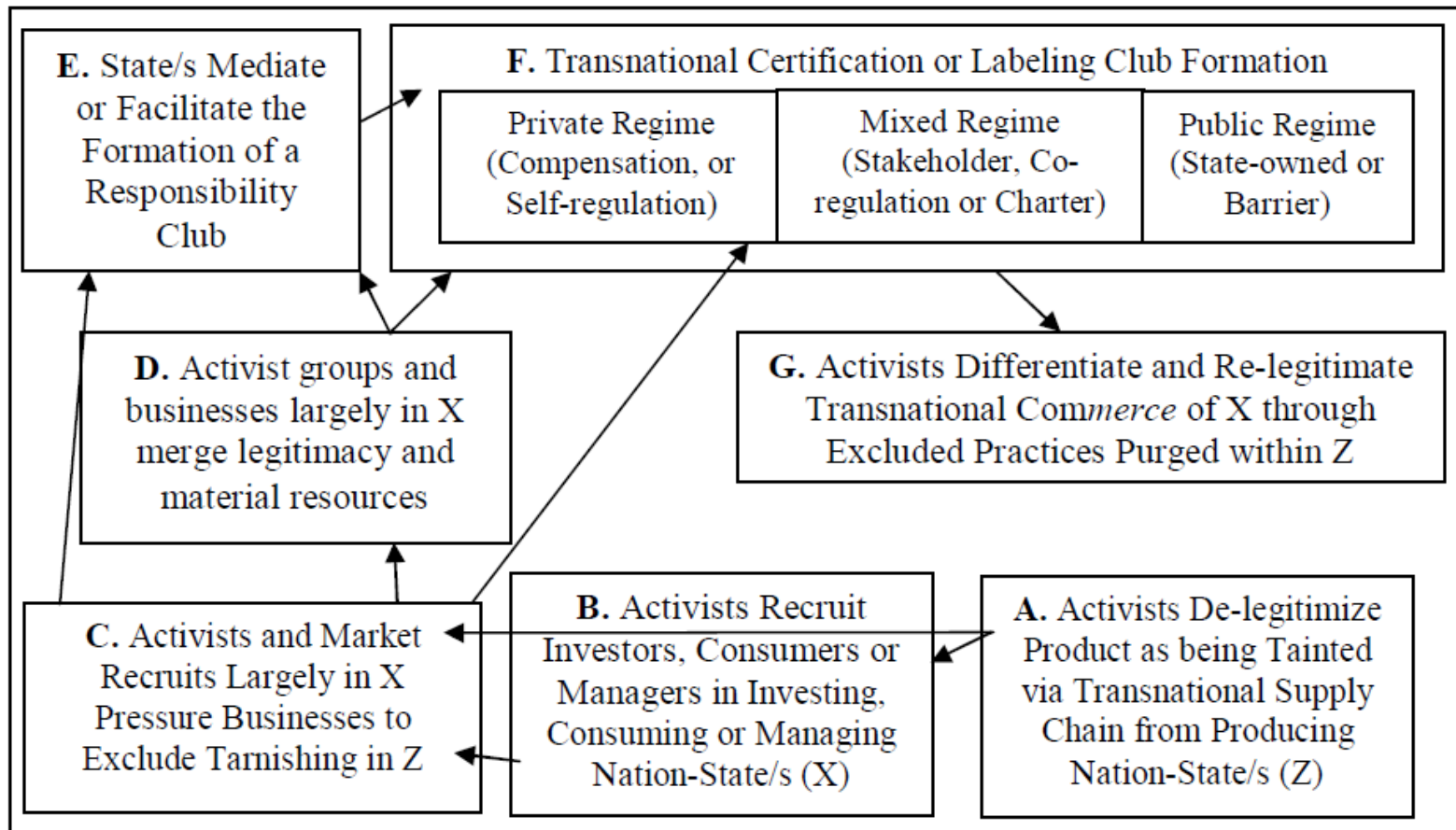
Cross-check of theory and evidence: Process-tracing market and state impact

- 1978-85: Concede and protest



Further research on a 1954-89 campaign

- Theory on another tactic—radiation



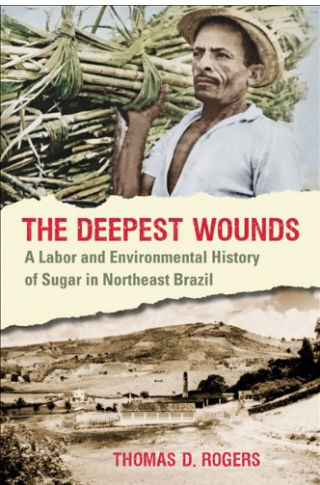
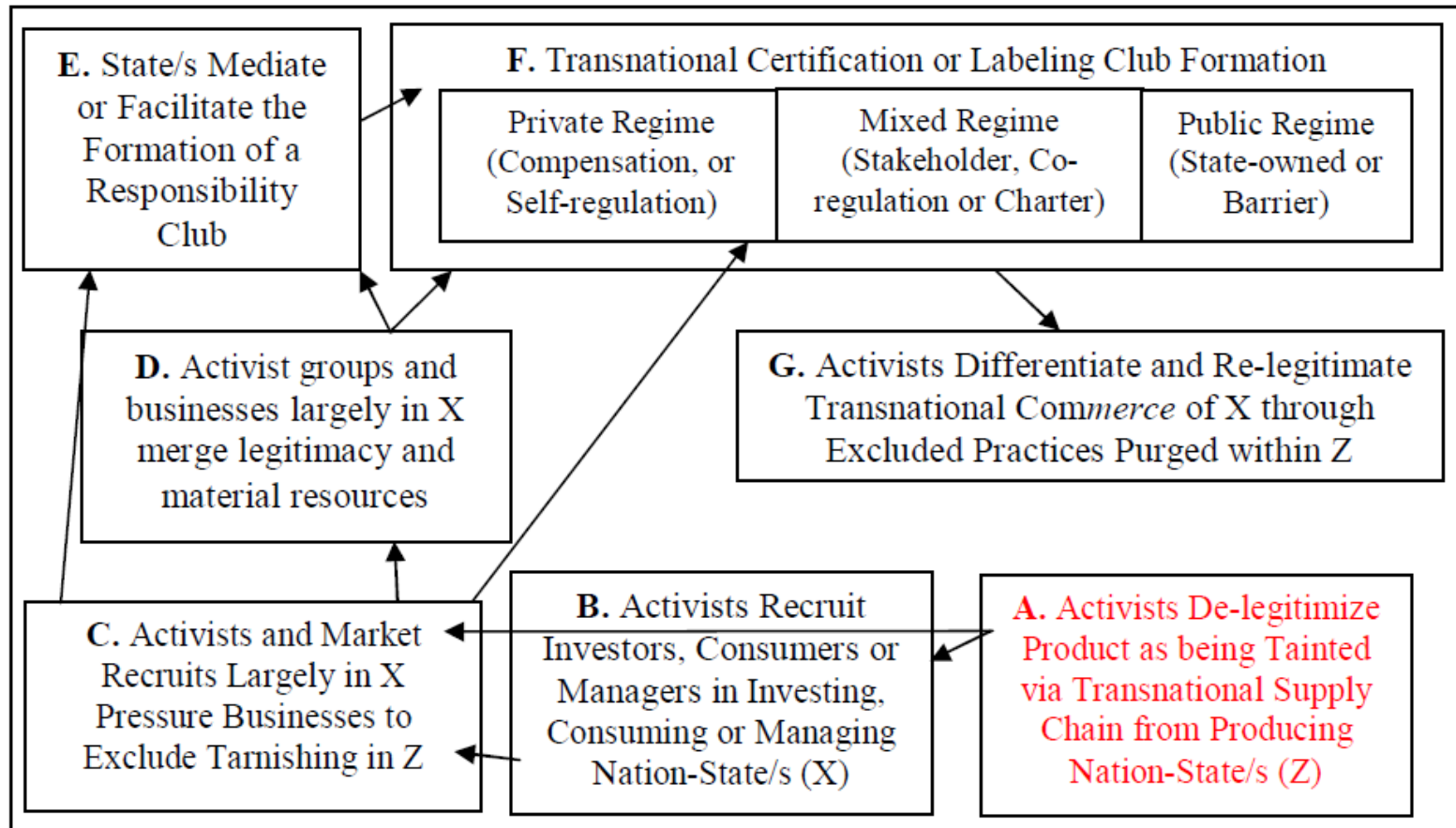


Further research on a 1954-89 campaign

- Cross-check of theory and evidence
 - Impact assessment
 - Process-tracing causality

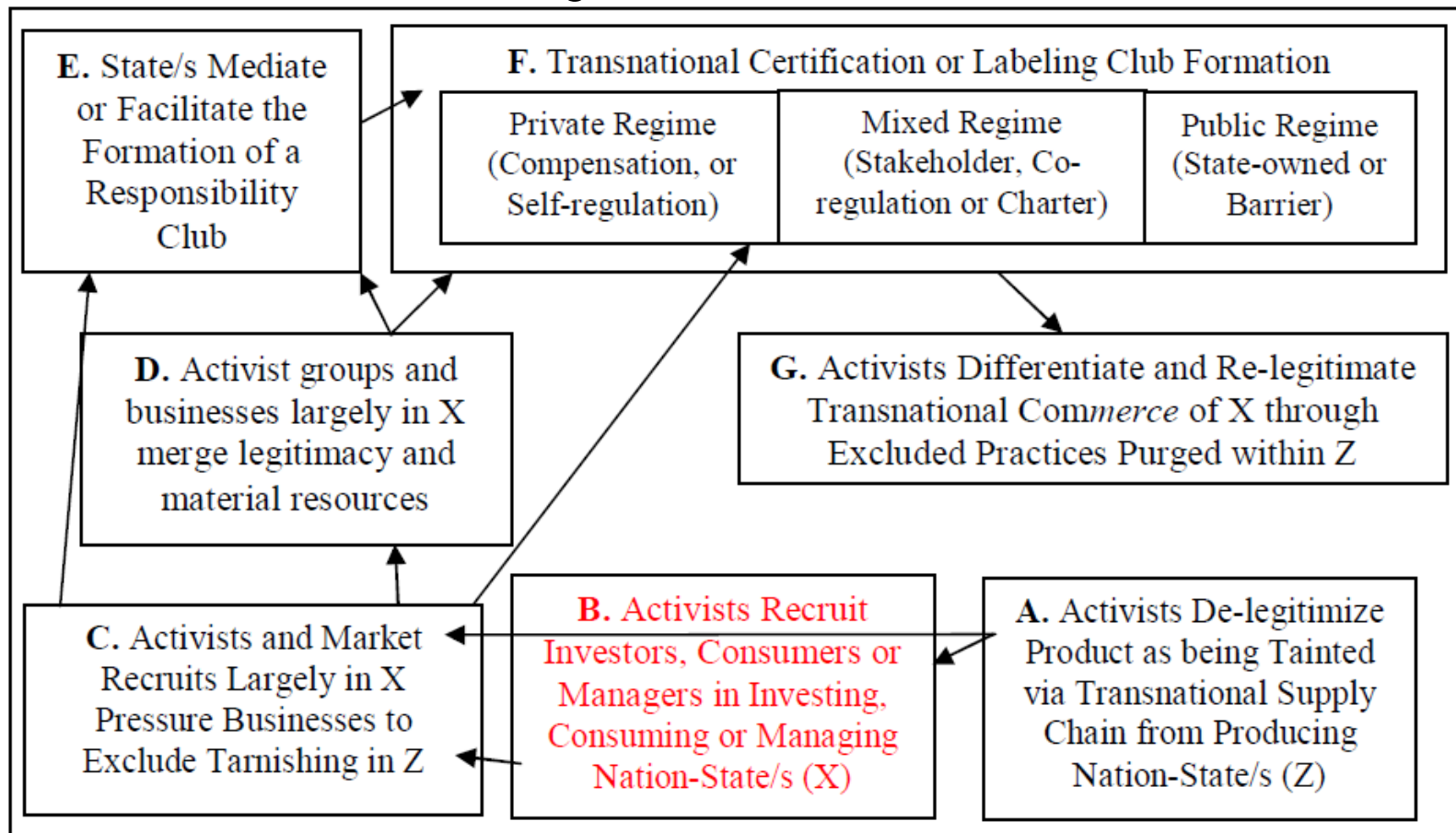
Further research on a 1954-89 campaign

- Cross-check theory & evidence: mechanism A



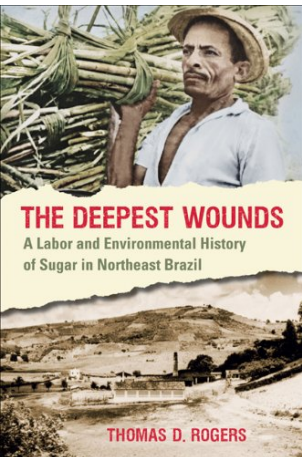
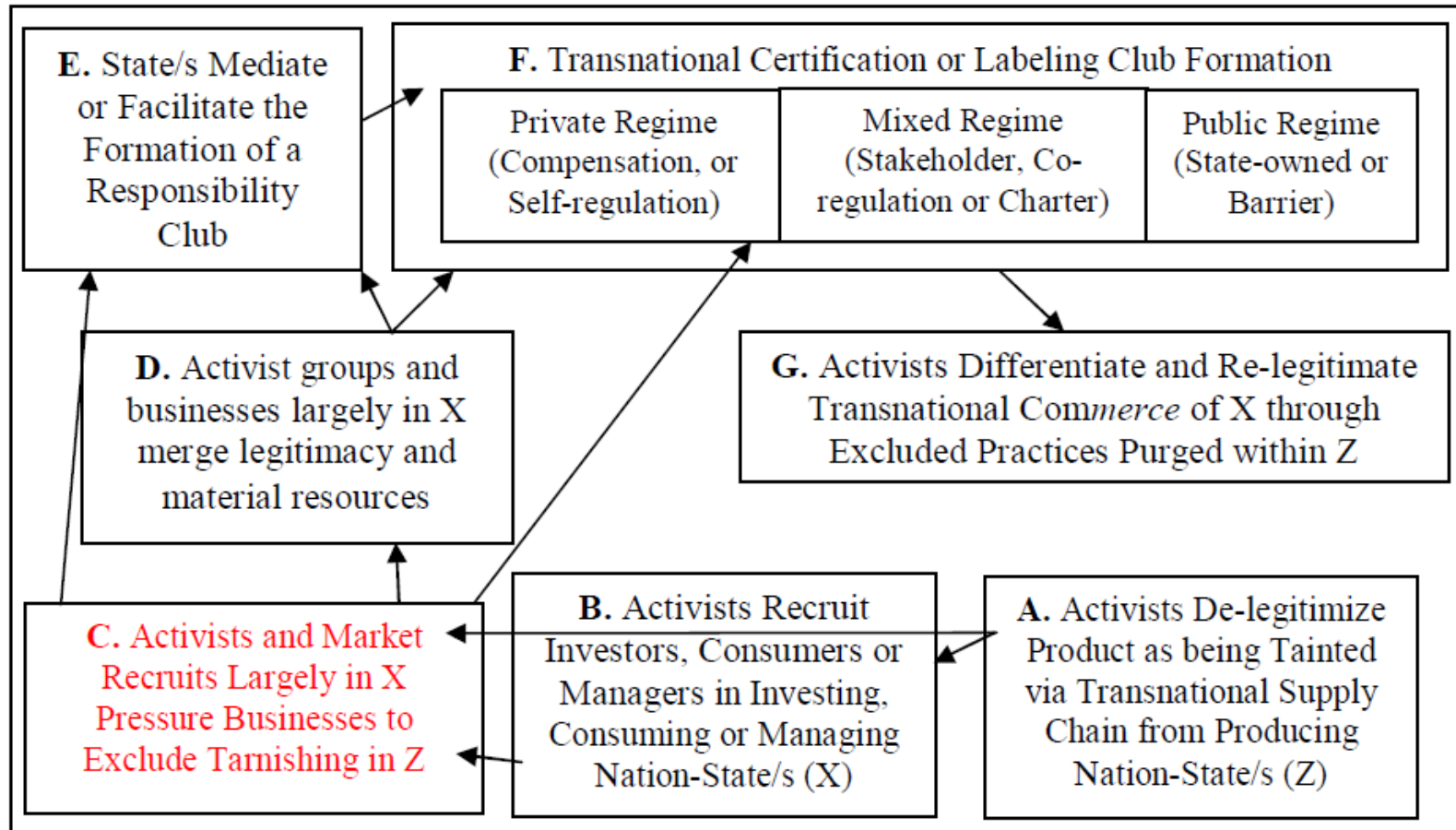
Further research on a 1954-89 campaign

- Cross-check theory & evidence: mechanism B



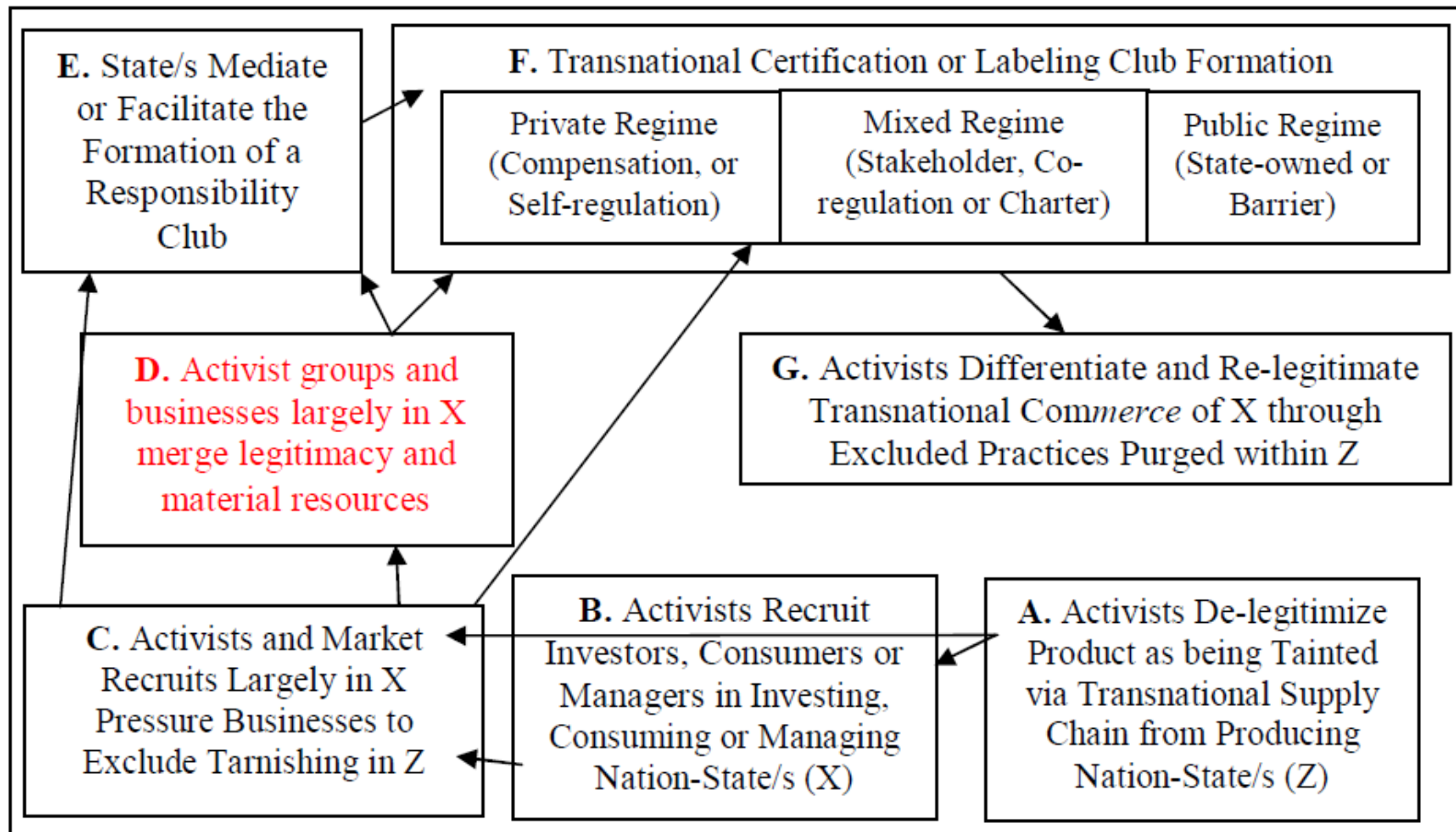
Further research on a 1954-89 campaign

- Cross-check theory & evidence: mechanism C



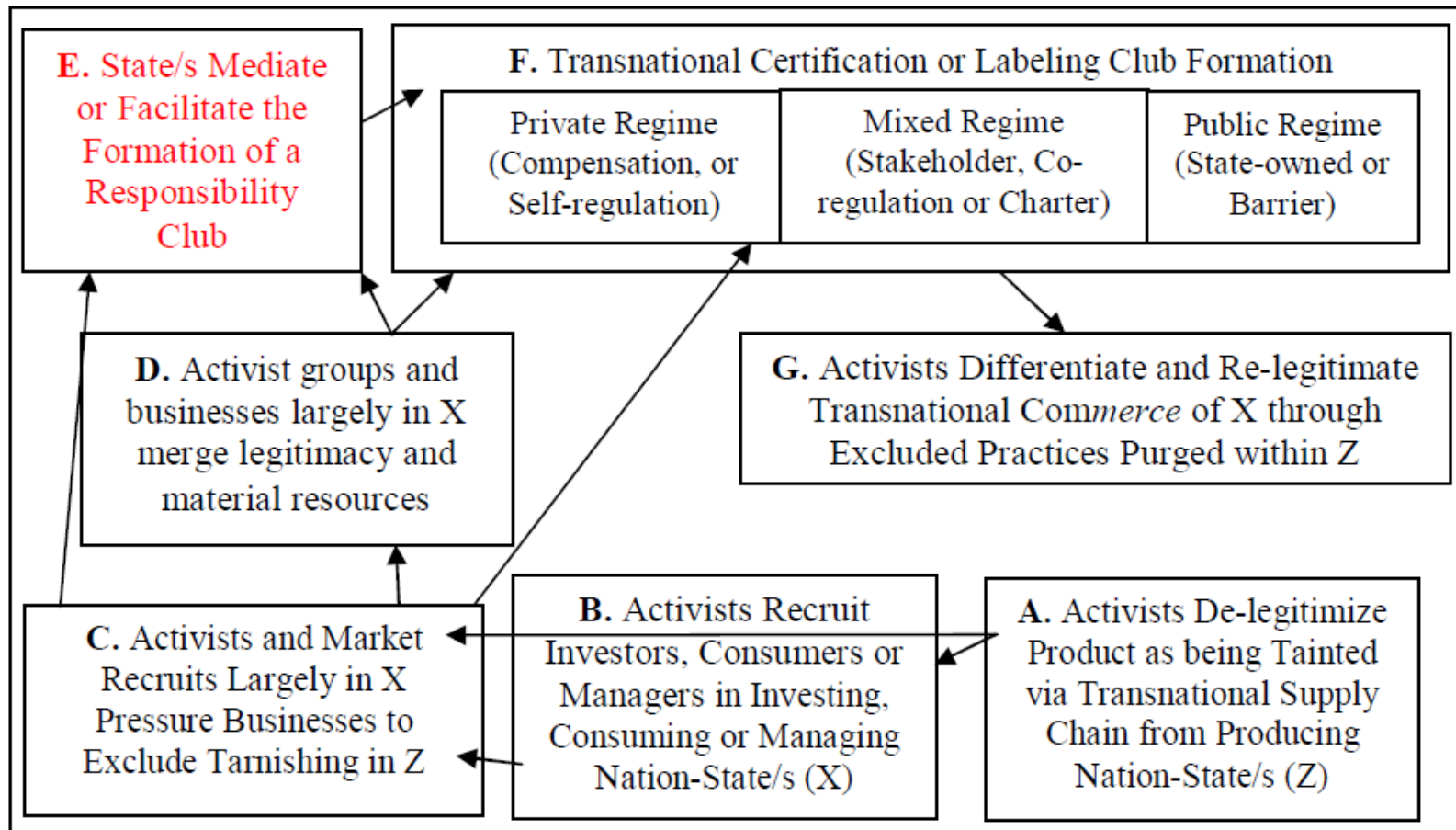
Further research on a 1954-89 campaign

- Cross-check theory & evidence: mechanism D



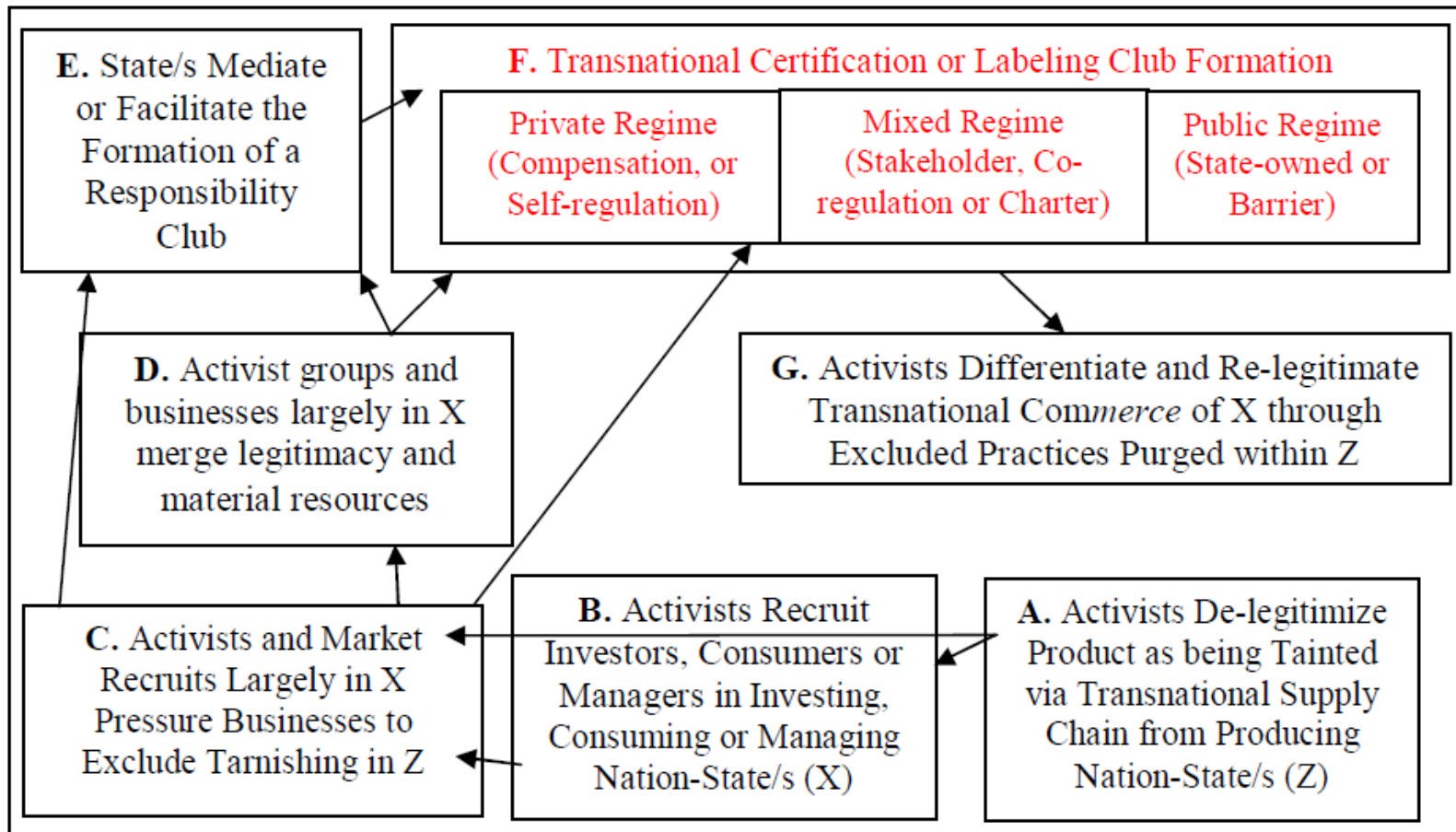
Further research on a 1954-89 campaign

- Cross-check theory & evidence: mechanism E



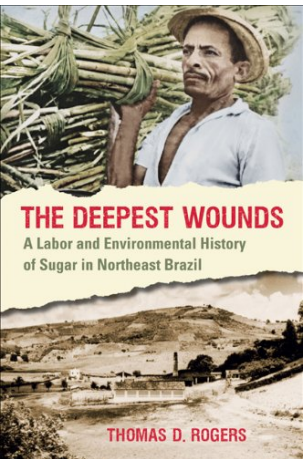
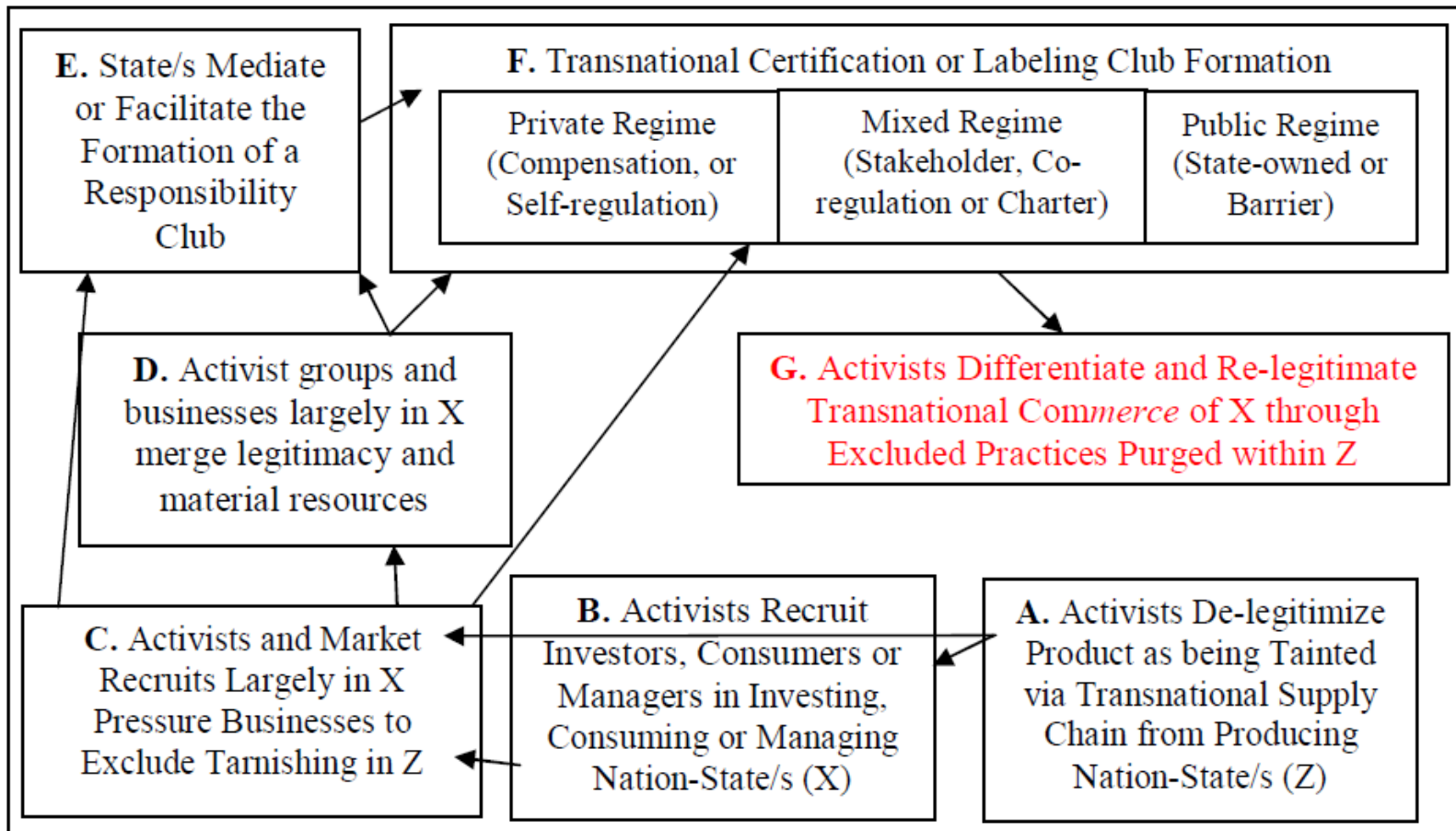
Further research on a 1954-89 campaign

- Cross-check theory & evidence: mechanism F



Further research on a 1954-89 campaign

- Cross-check theory & evidence: mechanism G

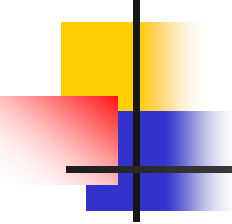




Conclusion: Activists Follow as Markets and States Transnationalize... Sugarcane...

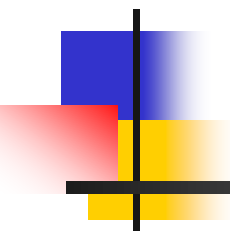
- Conclusion

- (Bioenergy) markets and states positively impact transnational (bioenergy) activism
 - The more markets globalize and the more states interact, the more activism occurs in transnational (bioenergy) relations



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Activists Follow as Markets and States
Transnationalize Northeast Brazilian
Sugarcane, 1954-1989

Thank you,

Rodrigo G. Pinto
[pintor\[at\]msu.edu](mailto:pintor[at]msu.edu)