

# “Bioethanol Industry Perspectives in Brazil”

## **RCN Conference on Pan American Biofuels & Bioenergy Sustainability**

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Recife, July 24th 2014

# Issues to be addressed

- Recent efforts by the Brazilian private and government sectors
- Technology advancements
- R&D investments
- Market: price and exemptions

## Recent efforts on bioenergy and biofuel initiatives

- 450 years of sugarcane production
- 40 years as an feedstock for energy – ethanol
  - The ethanol production
  - The flex fuel vehicle
  - The cogeneration

# Technology advancements

- Sugarcane breeding – 1% increase yield/yr
- Agriculture mechanization
- Industry efficiency for sugar, ethanol and cogeneration
- Flex-fuel vehicles

# R&D investments

- Sugarcane breeding programs – RIDESA, IAC, CTC
- Mechanization – CTBE, Universities
- Industry efficiency for sugar, ethanol and cogeneration (fermentation) – Private industry
- Flex-fuel vehicles – Auto industry

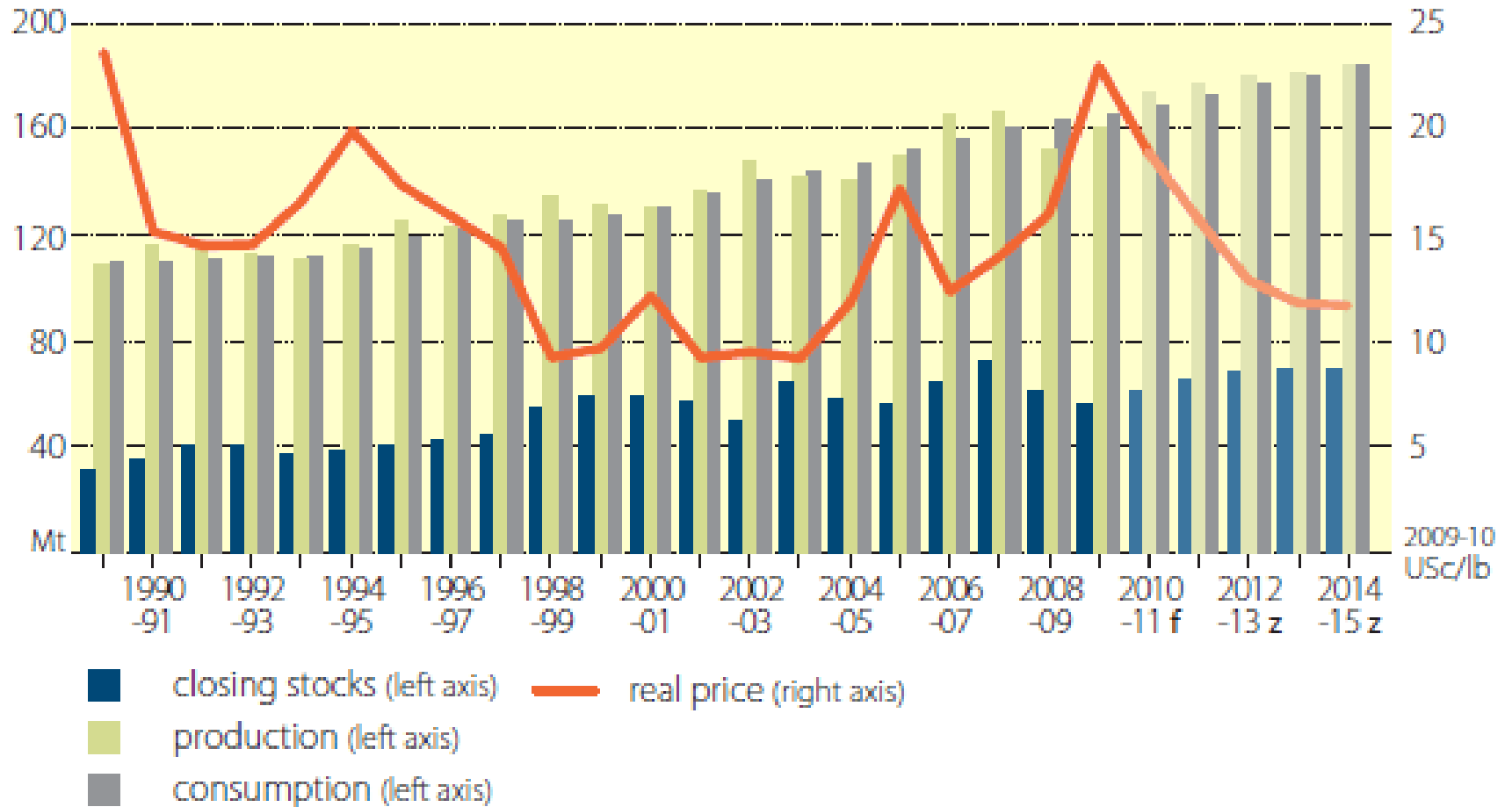
# R&D demands

- 2nd and 3rd generation biofuels and bioproducts – Feedstock production and new options, conversion, environmental and social and economic issues
- Research and Innovation networks – RCN, BiofuelNet Canada
- Science without Borders – 2nd phase

# Market issues

- Land price
- Ethanol cost production
- Sugar demand and price
- High demand for investments
- Tax and exemptions
- Debt ceiling for the bioethanol sector
- Public perception

# World sugar market indicators







## Options Trading Lessons

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### Commodity Price Indices

- Commodity Agricultural Raw Materials Index
- Commodity Beverage Price Index
- Commodity Price Index
- Commodity Fuel (energy) Index
- Commodity Food and Beverage Price Index
- Commodity Food Price Index
- Commodity Industrial Inputs Price Index
- Commodity Metals Price Index
- Commodity Non-Fuel Price Index
- Crude Oil (petroleum), Price index

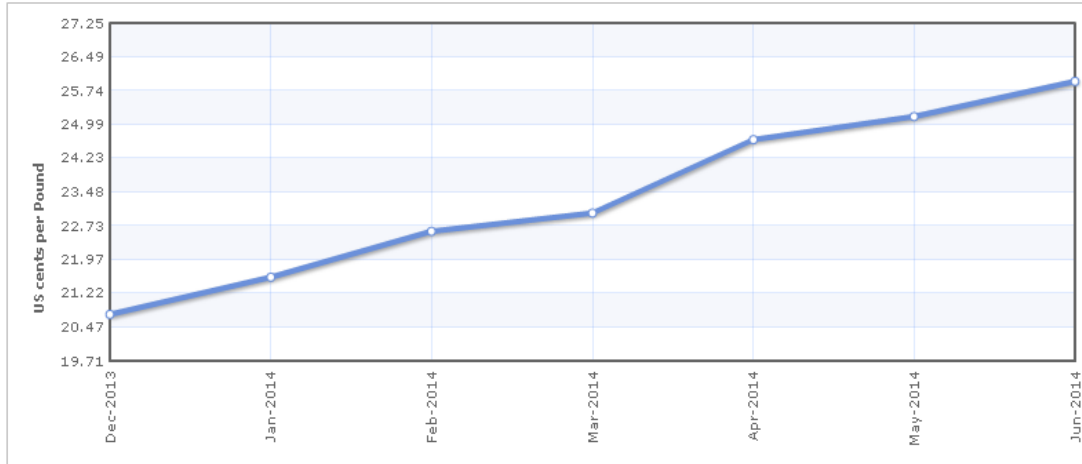
### Energy

- CBOT Denatured Fuel Ethanol
- Central Appalachian Coal
- Coal, Australian thermal coal
- Coal, South African export price
- Coal, Colombia
- Crude Oil (petroleum)
- Crude Oil (petroleum); Dated Brent
- Crude Oil (petroleum); Dubai Fateh
- Crude Oil (petroleum); West Texas Intermediate
- Diesel
- Gasoline

### Sugar, U.S. import price Monthly Price - US cents per Pound

Range 6m 1y 5y 10y 15y 20y 25y 30y

Dec 2013 - Jun 2014: 5.200 (25.06 %)



**Description:** Sugar, U.S. import price, contract no.14 nearest futures position, US cents per Pound

**Unit:** US cents per Pound

**Currency:** US Dollar

**Compare to:** Nothing

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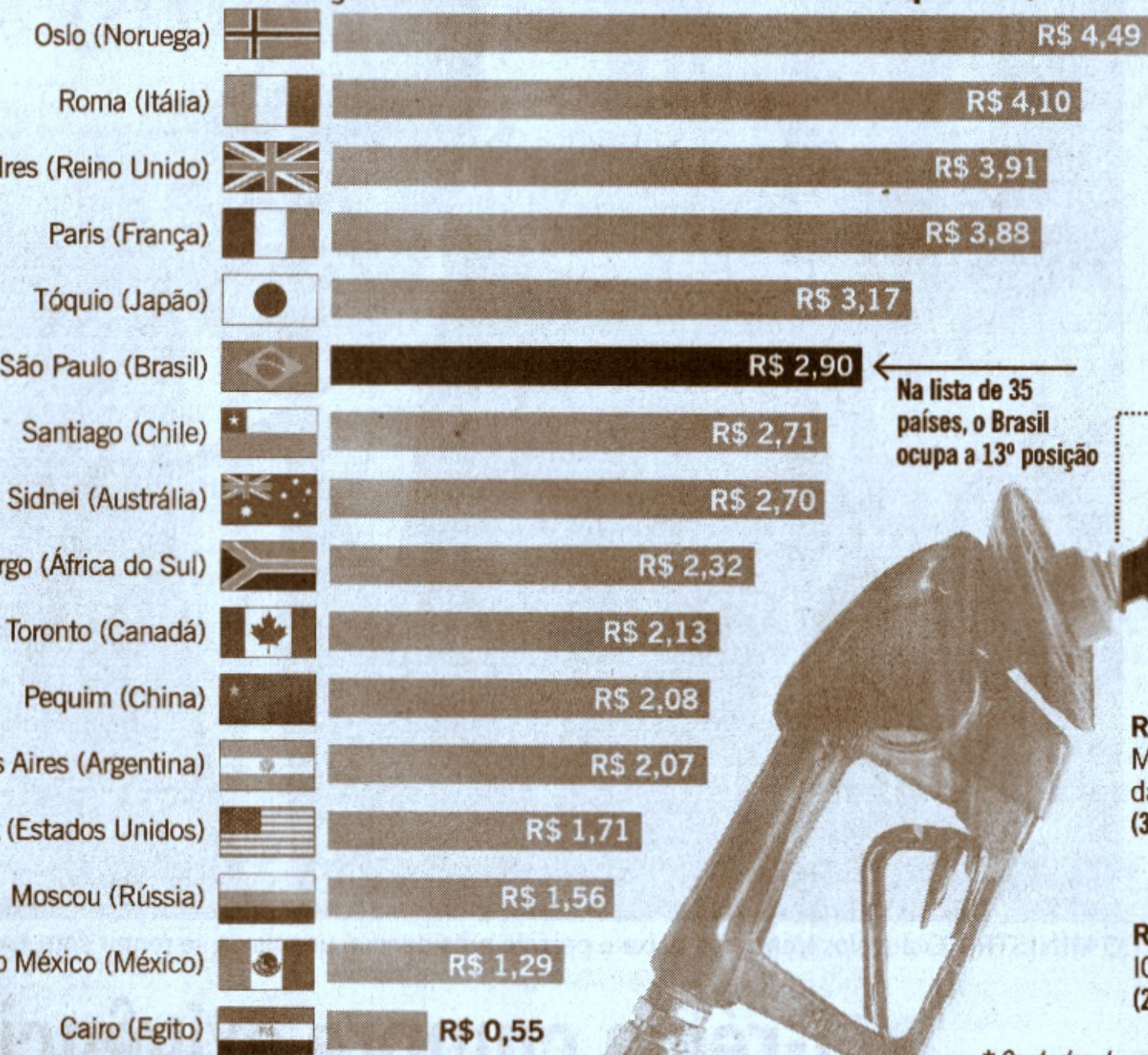
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### Commodities Market

- Buyers: Request price quotes
- Sellers: List your products

IndexMundi Real Price Survey

# EXEMPLOS DE PREÇO DA GASOLINA COMUM NOS POSTOS (por litro)



Na lista de 35 países, o Brasil ocupa a 13ª posição

## O CUSTO DA GASOLINA NO BRASIL

Em cada litro de gasolina consumida, o motorista brasileiro paga em média R\$ 1,13 em impostos

Custo total do litro:

**R\$ 2,90**



R\$ 0,99  
Margem da Petrobras (34% do total)

R\$ 0,81  
ICMS (28% do total)

R\$ 0,52  
Etanol anidro (9% do total)

R\$ 0,52  
Distribuição e revenda (18% do total)

R\$ 0,32  
Cidade, PIS/Paço e Cofins (11% do total)

\* Os dados do estudo foram convertidos de dólares americanos para reais.

# Gasoline and diesel retail prices in the USA and Brasil

## USA – gasoline and diesel - retail ([AAA](#)), 5/15/14 (\$/gallon)

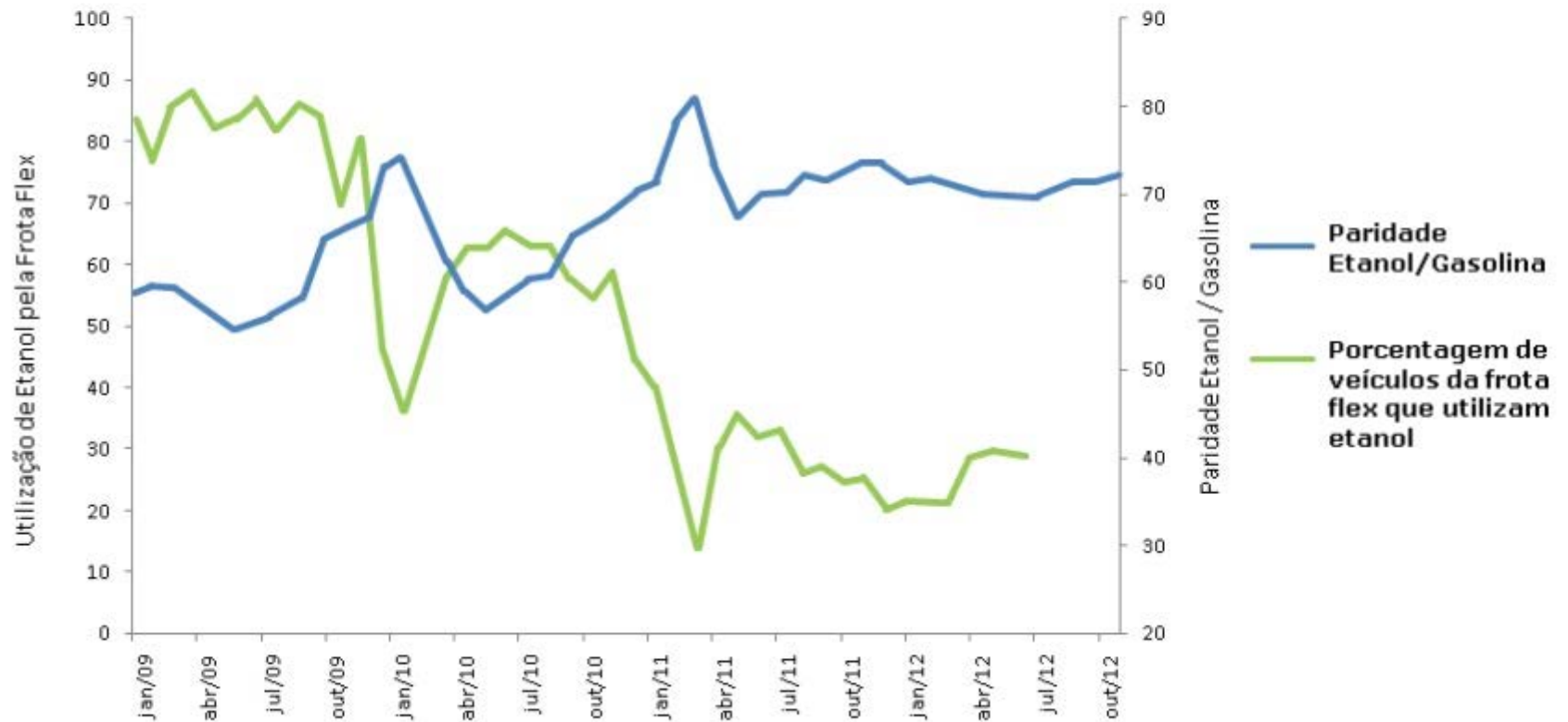
Regular gasoline	U.S. average	3.65	100
Diesel	U.S. average	3.94	100

## Brasil – gasoline and diesel - retail ([AAA](#)), 5/15/14 (\$/gallon)

Regular gasoline	Recife	5.13	140
Premium gasoline	Recife	5.35	
Diesel	Recife	4.66	118

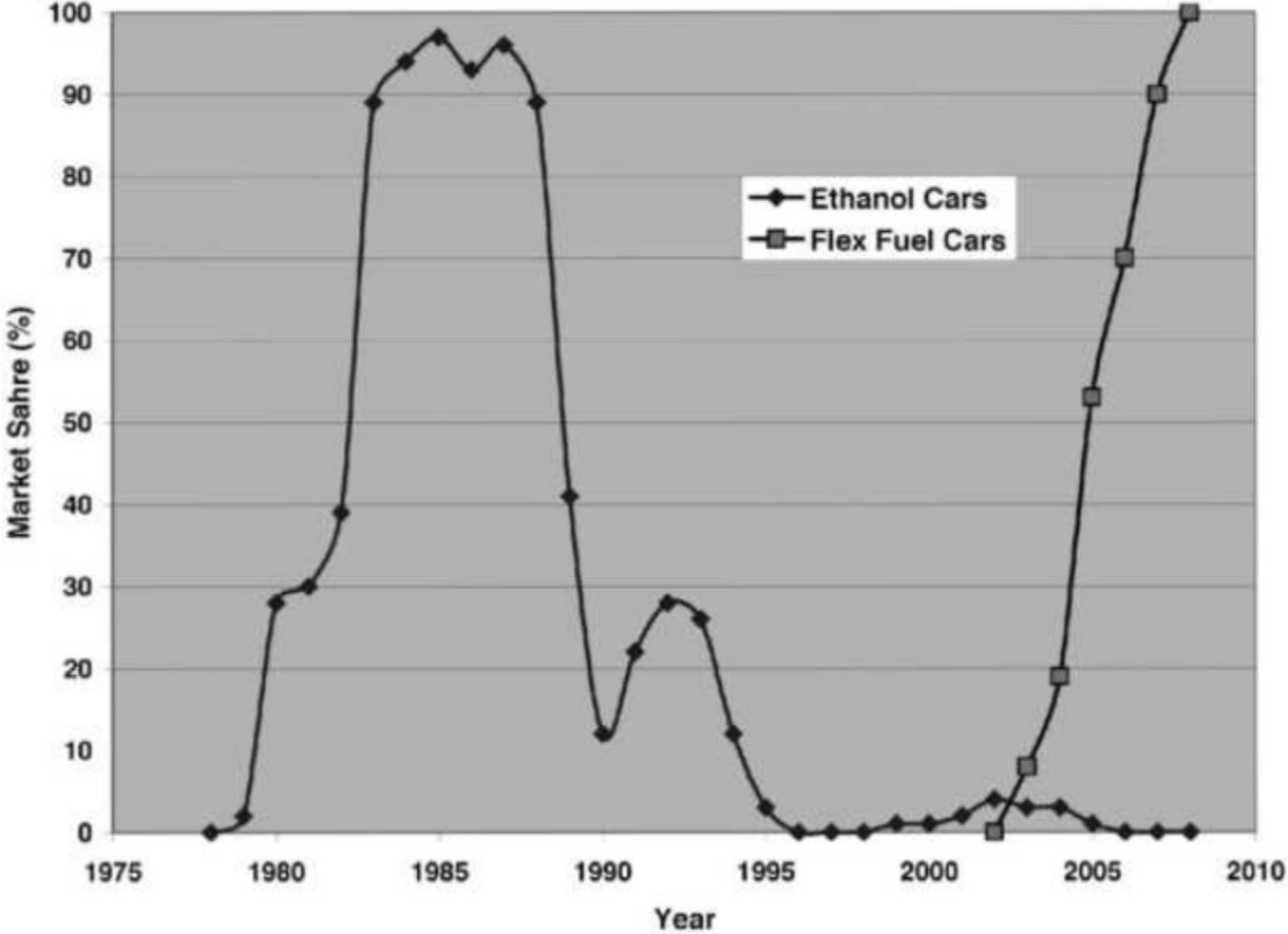
# Diferencial de preços dos combustíveis no Brasil

Utilização de etanol pela frota flex

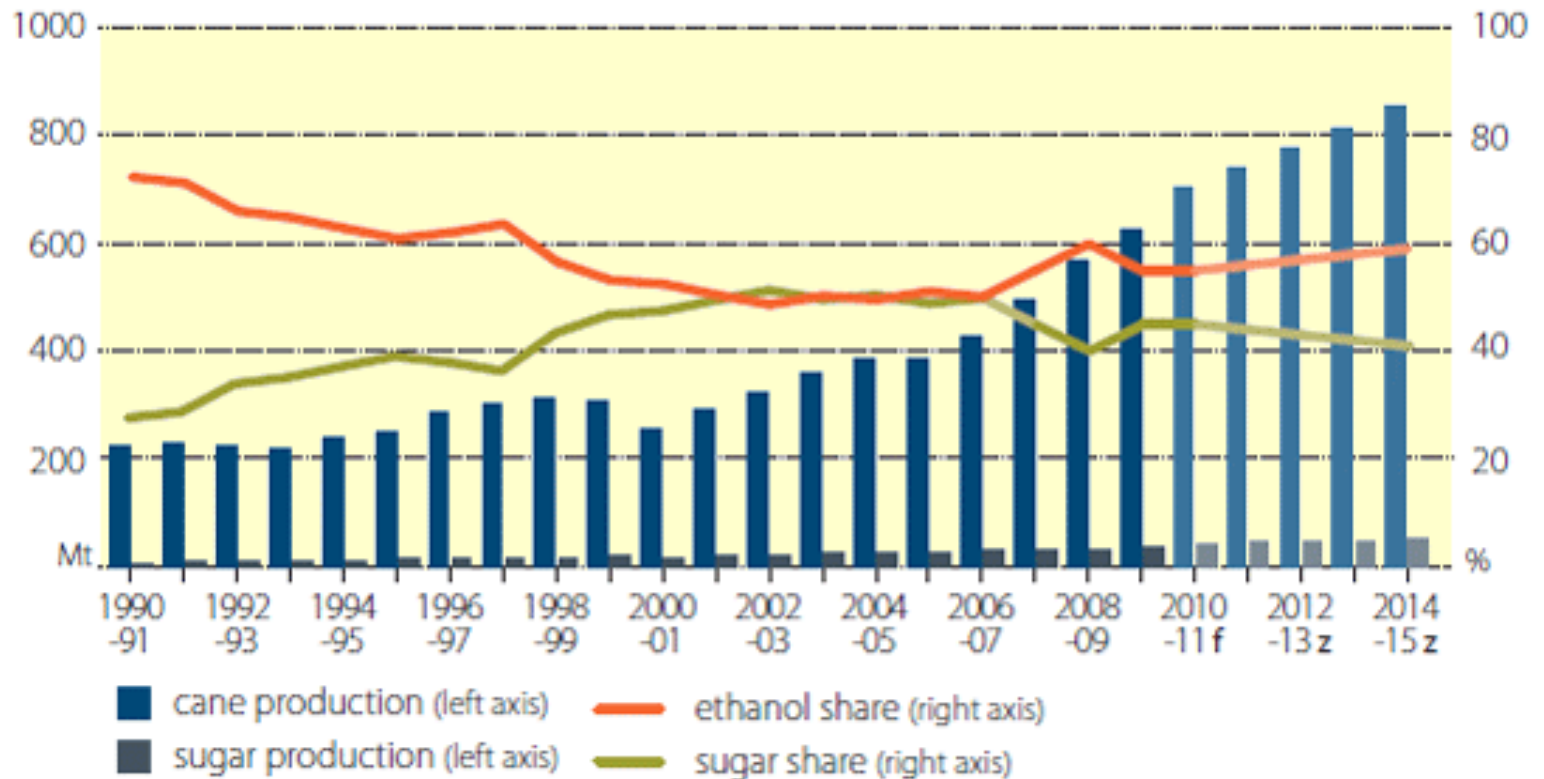


<b>Origem</b>	<b>Motor</b>	<b>IPI Anterior</b>	<b>IPI Reduzido</b>
Nacional	Até 1.000 cilindradas	7%	0%
	Até 2.000 cilindradas flex	11%	5,5%
	Até 2.000 cilindradas gasolina	13%	6,5%
	Até 2.000 cilindradas utilitários	4%	1%
Importado	Até 1.000 cilindradas	37%	30%
	Até 2.000 cilindradas flex	41%	35,5%
	Até 2.000 cilindradas gasolina	43%	36,5%
	Até 2.000 cilindradas utilitários	34%	31%

Ethanol and Flex Fuel Car Market Share in Brazil



## Brazilian sugar cane production and allocation a



a April to March years.

# Sugarcane, sugar and ethanol production

## UNICA sugar mills

Produtos	Safras		Variação (%)	
	2012/2013	2013/2014		
Cana-de-açúcar <sup>1</sup>	349.583,3	406.262,8	↑ 16,21%	
Açúcar <sup>1</sup>	21.798,6	22.921,0	↑ 5,15%	
Etanol anidro <sup>2</sup>	5.357,3	7.364,5	↑ 37,47%	
Etanol hidratado <sup>2</sup>	8.333,9	9.876,2	↑ 18,51%	
Etanol total <sup>2</sup>	13.691,2	17.240,8	↑ 25,93%	
ATR <sup>1</sup>	46.217,0	53.491,1	↑ 15,74%	
ATR/ tonelada de cana <sup>3</sup>	132,21	131,67	↓ -0,41%	
Mix (%)	açúcar	49,50%	44,97%	↓
	etanol	50,50%	55,03%	↑
Litros etanol/ tonelada de cana	39,16	42,44	↑ 8,36%	
Kg açúcar/ tonelada de cana	62,36	56,42	↓ -9,52%	

Fonte: UNICA. Nota: <sup>1</sup> - mil toneladas; <sup>2</sup> - milhões de litros; <sup>3</sup> - kg de ATR/ tonelada de cana; dados sujeitos a pequenos ajustes.



# Perspectives

- Bioethanol will continue to be an strategic fuel option for Brasil
- There will be a balance between the local and the international ethanol markets as well as the sugar demand and prices
- There will be a high demand for the bagass – Energy vs 2nd generation ethanol
- Industry reliability and public confidance
- Land use, deforestation and water efficient use are issues to be tackled in the next few years