



GLOBAL  
CCS  
INSTITUTE

# Carbon Capture at a Crossroads

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Carbon Management Technology Conference  
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# The Current Narrative

**E&E NEWS**

Will CCS Ever Work?

**HUFFPOST**

Donald Trump Promised 'Clean Coal,' But It Doesn't Exist

**The New York Times**

Companies Struggle to Make Carbon Capture Viable

**SCIENTIFIC AMERICAN**

*Carbon Capture May Be Too Expensive to Combat Climate Change*

**MORNING CONSULT**

Congress, White House Drag Feet on Support for Carbon Capture Expansion

**Bloomberg**

Will Trump Make This \$7 Billion Clean-Coal Plant Irrelevant?

**Forbes**

Carbon Capture: An Expensive Option For Reducing U.S. CO<sub>2</sub> Emissions

**Mashable**

Michael Bloomberg calls 'BS' on clean coal technology

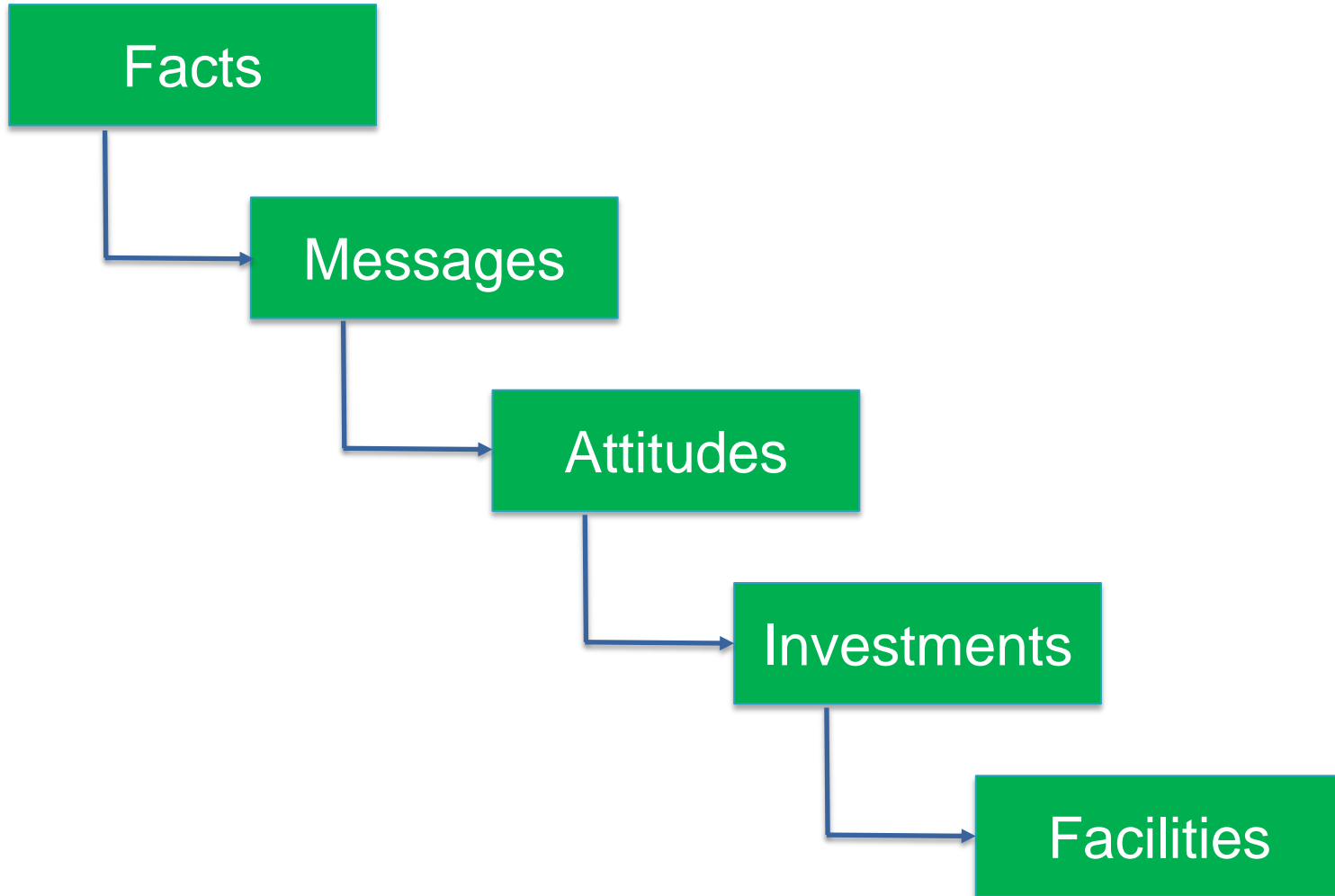
**FINANCIAL TIMES**

Carbon capture and storage — too little, too late, too expensive



# Getting from Facts to Facilities

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# The Language We Use

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*It is better to be understood  
than to be comprehensive*





# Keep it Simple

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SECU



WECU

CCUS





# Congressional Survey – Does Carbon Capture Work?

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- **Language** – “CCS” is not an easily identified term
- **Cost** – widely held belief that CCS is too expensive
- **Climate change**
  - extends use of fossil fuel
  - Important option to address climate change
- **Safety** – risks not well understood



# Positive Language, Supported by Facts

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**P**roven

**A**ffordable

**V**ersatile

**E**ssential





# Proven

17 large-scale facilities  
35+ million tonnes/yr

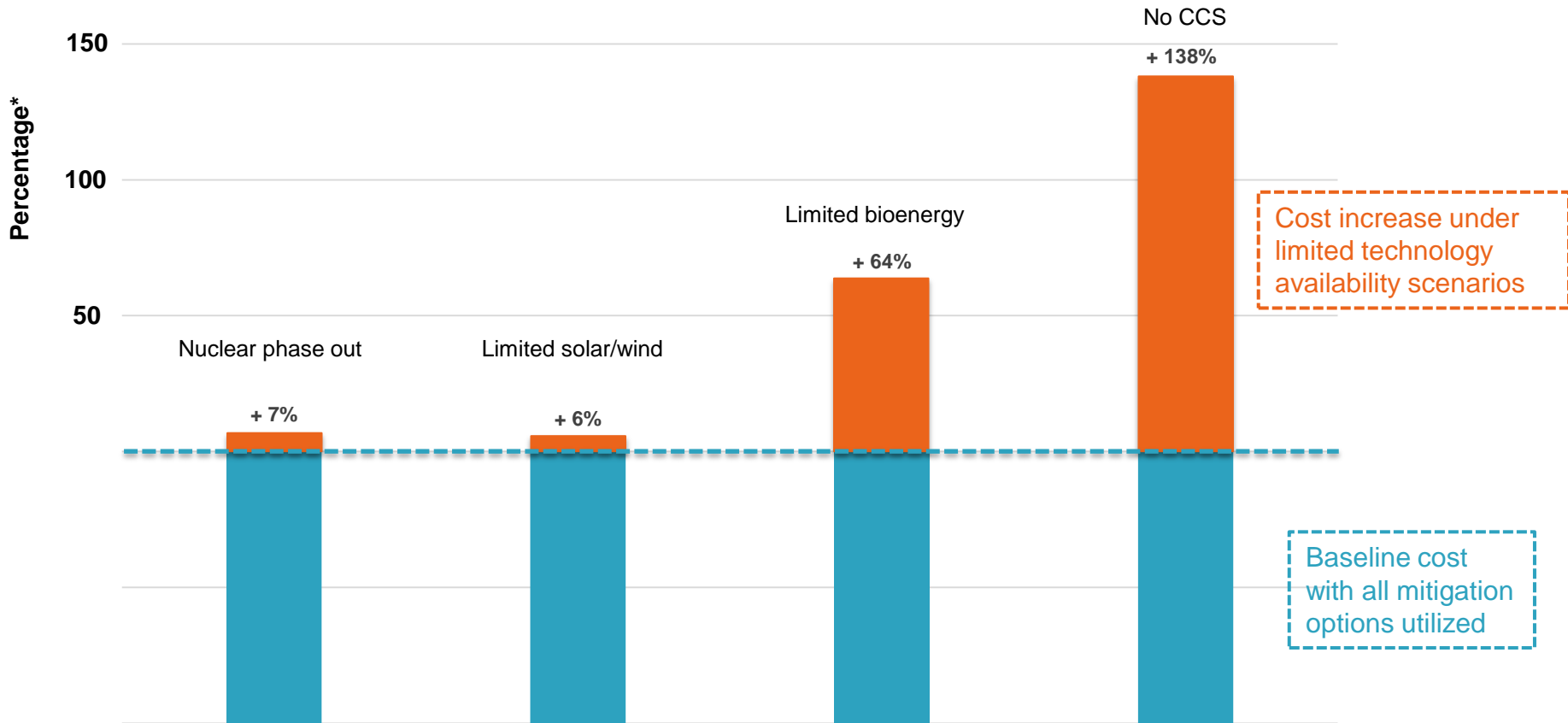






# Affordable

Without CCS, cost of mitigation more than doubles



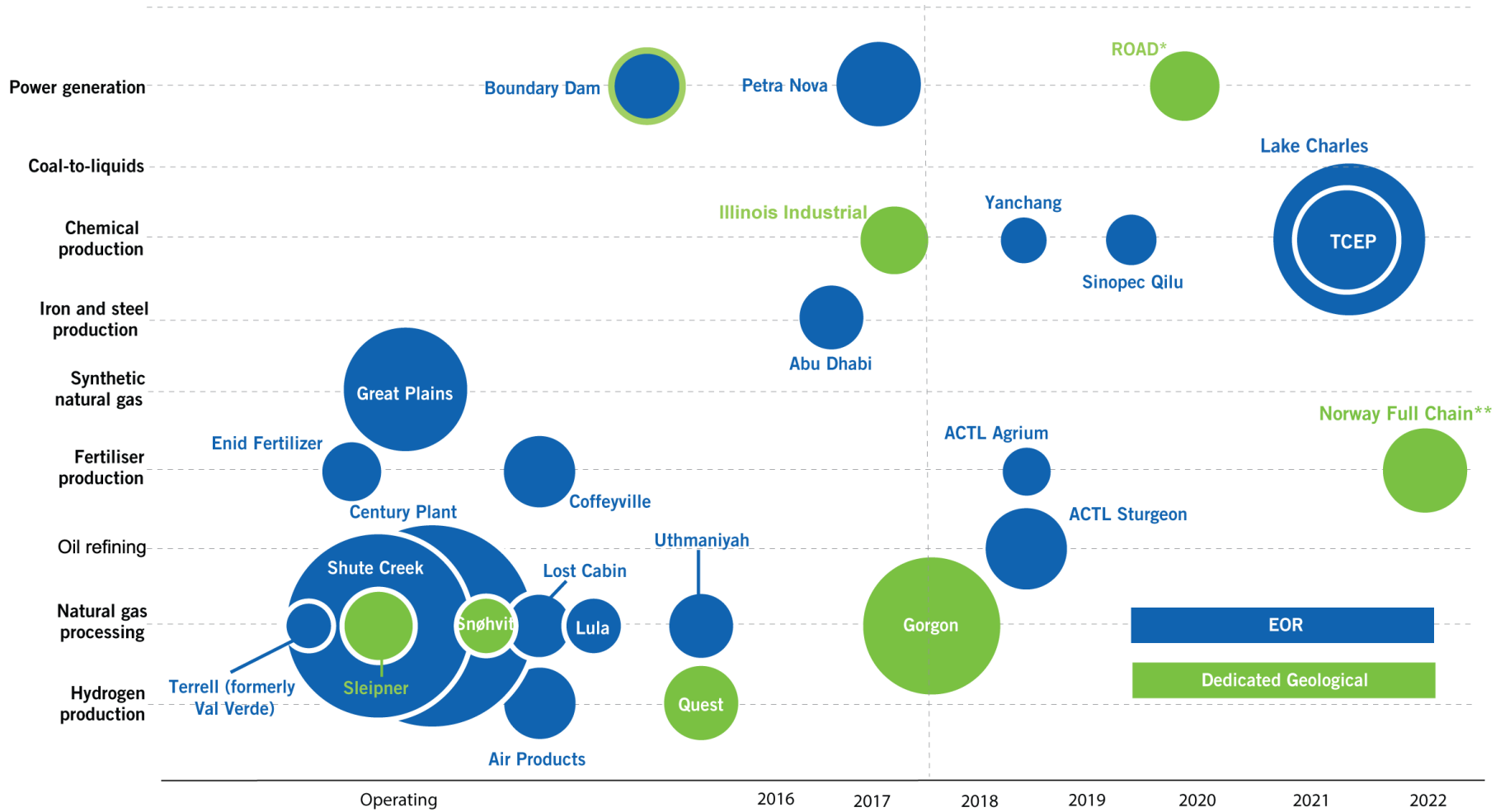
\*Percentage increase in total discounted mitigation costs (2015-2100) relative to default technology assumptions – median estimate


Source: IPCC Fifth Assessment Synthesis Report, Summary for Policymakers, November 2014.



# Versatile

# CCS can be used across many industries

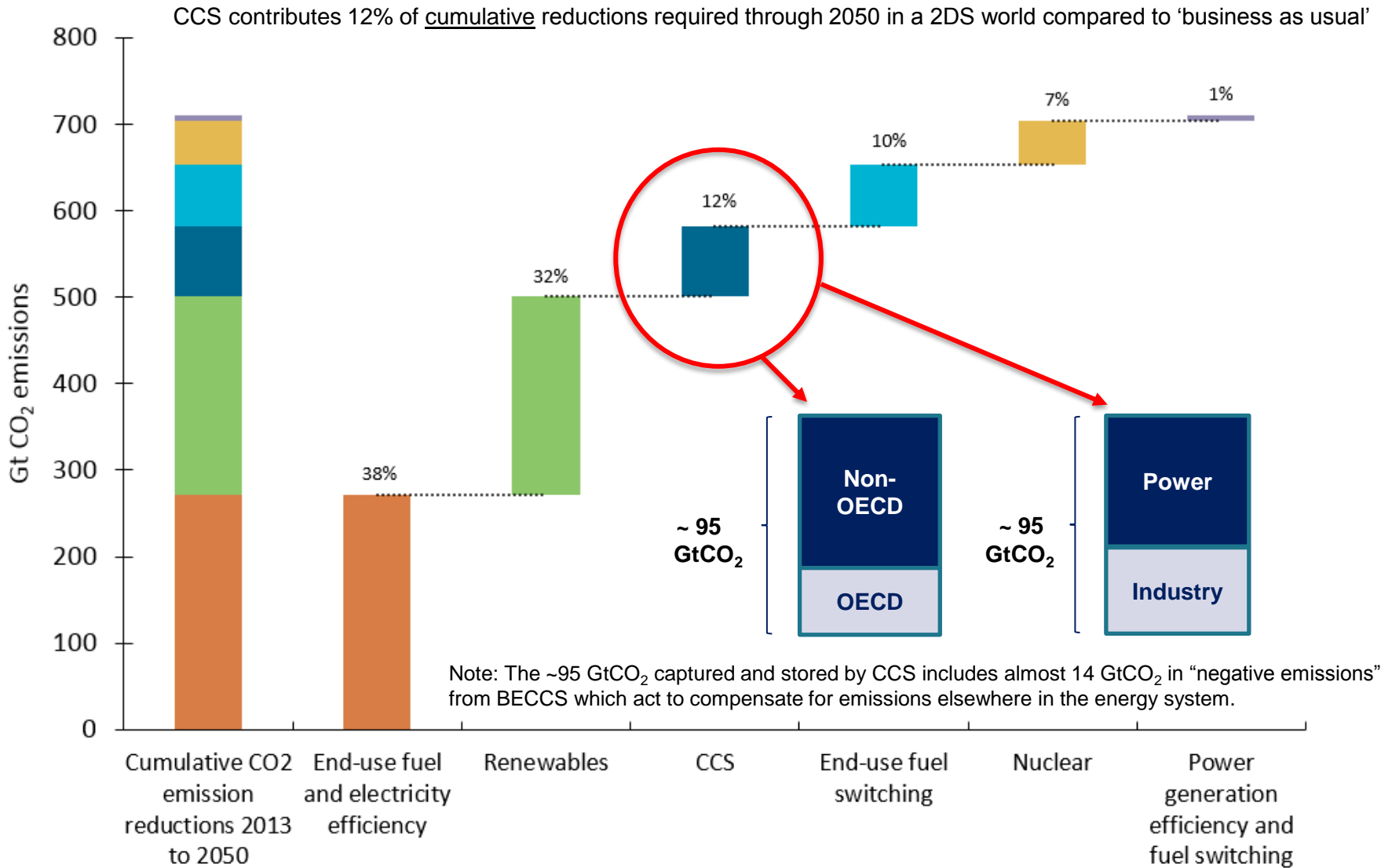


 = 1Mtpa of CO<sub>2</sub> (area of circles proportional to capacity)



# Essential

## Numerous authorities say we can't achieve 2DS without it



Source: IEA, Energy Technology Perspectives (2016)



# Join the Underground



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